



**FOOD. EDUCATION.
SUPPORT.
YOU GOT THIS.**



State Office Updates



- Agency Coverage
 - If your agency needs assistance for coverage
 - 1. Skye from Custer
 - 2. Reach out to your partner agencies to see if they can assist
 - The State Office is not responsible to set up the coverage
- WIC Portal
 - This is the secure method for getting documents
 - Staff should be explaining that email and text are not secure
- CVB at eFMNP
 - Will be delayed until 2027 season

Vendor Updates



Missoula County WIC Shopping Improvement Project

2024-2026



Know Your WIC Receipts!

**WinCo
FOODS**

The Supermarket Low Price Leader

2510 S. Reserve St.
Missoula, MT 59801
Store #0165

Cashier: Sarah J

06/17/25 11:15:21

WIC Benefit Balance Before Purchase

32	0Z	Cereal	
10	0Z	Tuna/Salmon	
64	0Z	Infant Fruit/Veg	
24	0Z	Whole Grain Choice	
15.00	\$\$\$	Fruits & Vegetables	
1	QT	Whole/Low Milk Yogurt	

Benefits Expire
Midnight 06/30/2025

WIC Items for Redemption

Account Number: xxxxxxxxxxxx0078

3.98	\$\$\$	TOMATOES, GRAPE
0.28	\$\$\$	POTATOES, BAKER
0.46	\$\$\$	APL, GRANNY
2.68	\$\$\$	F/EXPRS AMRCN BLEND

WIC Op:217622 06/17/25 11:16:04 AM
Trx #4 Term:14 Store 0165

1st Receipt:

**Your Starting WIC Balance
+ WIC Eligible Items in Cart**

**WinCo
FOODS**

The Supermarket Low Price Leader

2510 S. Reserve St.
Missoula, MT 59801
Store#0165

Cashier: Sarah J

06/17/25 11:16:07

TOMATOES, GRAPE	5783602093	3.98	FS
0.58 lb @	.48 / lb		
POTATOES, BAKER	4072	.28	FS
0.43 lb @	1.08 / lb		
APL, GRANNY	4017	.46	FS
F/EXPRS AMRCN B	7127924100	2.68	FS
SUBTOTAL		7.40	
TOTAL TAX		.00	
TOTAL		7.40	
EWIC TENDER		7.40	

S Acct: xxxxxxxxxxxx0078
APPRVL CODE 485619
CASH CHANGE .00

NUMBER OF ITEMS 4

06/17/25 Oper # 217622 Trx # 4
11:16:35 Term # 14 Store #0165

THANK YOU FOR SHOPPING AT WINCO
(406)218-7951

2nd Receipt:

Total Items Purchased

WIC Benefit Redemption

06/17/25 11:16:04 AM
PAN:xxxxxxxxxxxx0078
Vendor ID:0005210
Tran ID:4

3.98	\$\$\$	TOMATOES, GRAPE
0.28	\$\$\$	POTATOES, BAKER
0.46	\$\$\$	APL, GRANNY
2.68	\$\$\$	F/EXPRS AMRCN BLEND

WIC Benefit Balance After Purchase

32	0Z	Cereal
10	0Z	Tuna/Salmon
64	0Z	Infant Fruit/Veg
24	0Z	Whole Grain Choice
7.60	\$\$\$	Fruits & Vegetables
1	QT	Whole/Low Milk Yogurt

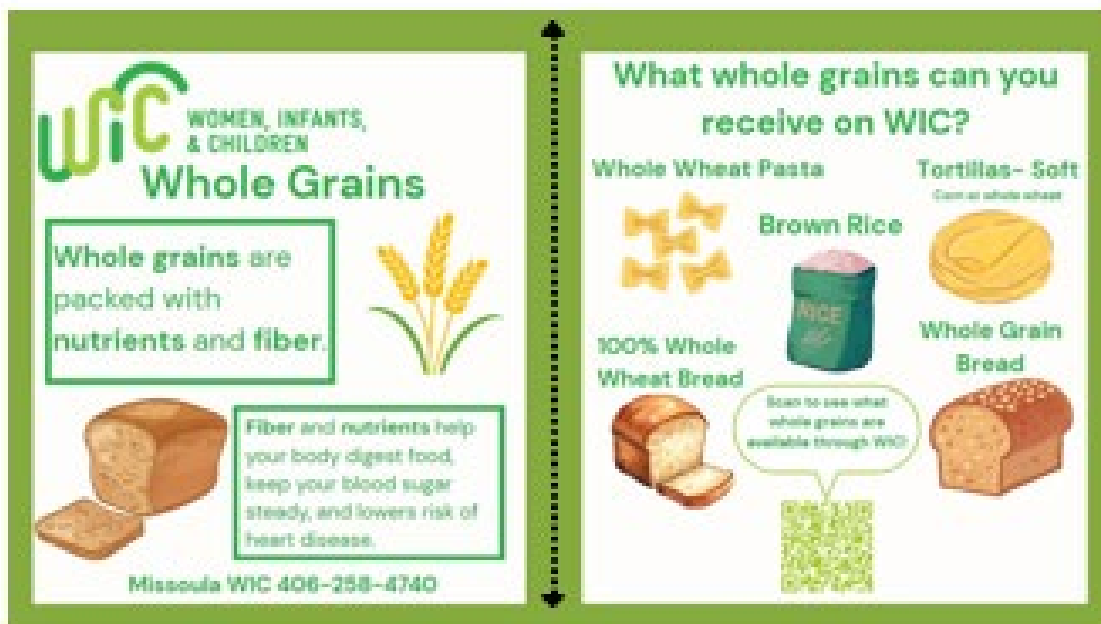
Benefits Expire
Midnight 06/30/2025

WIC Op:217622 06/17/25 11:16:04 AM
Trx #4 Term:14 Store 0165

3rd Receipt:

**Items Covered by WIC
+ WIC Balance After Purchases**

WIC Foods/Recipe Pop-outs



wic WOMEN, INFANTS, & CHILDREN
Whole Grains

Whole grains are packed with nutrients and fiber.

Fiber and nutrients help your body digest food, keep your blood sugar steady, and lowers risk of heart disease.

Missoula WIC 406-258-4740

What whole grains can you receive on WIC?

Whole Wheat Pasta Tortillas- Soft
Can be whole wheat


Brown Rice Whole Grain Bread

100% Whole Wheat Bread

Scan to see what whole grains are available through WIC

This pop-out features a green border and a white background. It includes the WIC logo, a title 'Whole Grains', a descriptive text box, a wheat stalk illustration, a loaf of bread, and a QR code. The right side lists various whole grain products available through WIC.

Pop-out #1 Example: Whole Grains



wic WOMEN, INFANTS, & CHILDREN
Beans

Beans are a good source of protein, fiber, and iron.

Protein
Protein helps you grow, repair muscles, heal your body, and fight off sickness.

Fiber
Fiber helps your body digest food, stay full, and can protect against diseases such as heart disease.

Iron
Your body uses iron to make red blood cells that carry oxygen throughout your body!

Missoula WIC: 406-258-4740

Scan the QR Code for recipes that contain beans!

This pop-out features a green border and a white background. It includes the WIC logo, a title 'Beans', a cluster of red beans, a can of beans, a pile of mixed beans, and a QR code. The right side lists the nutritional benefits of beans.

Pop-out #2 Example: Beans

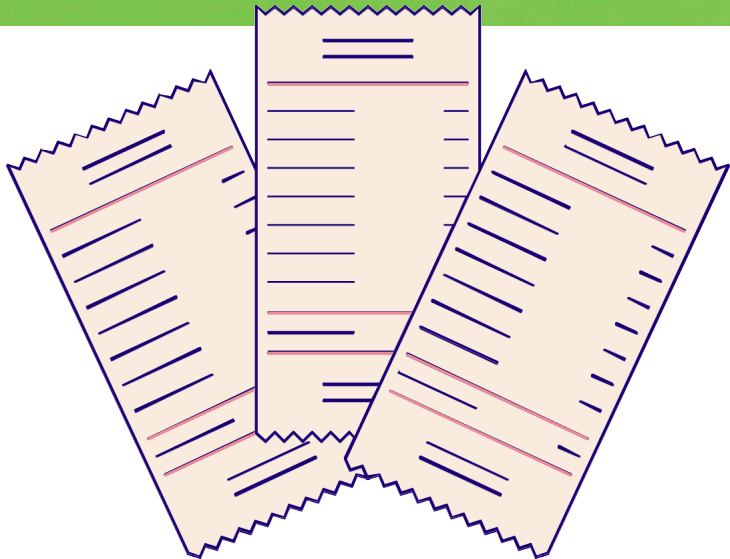
WIC Pop-Outs in Stores



Recommendations for Implementation in Clinics Statewide

WIC Receipts:

- Personalize to your area
- Acknowledge differences in store operations
- Develop relationships with vendors
- Knowledge is power!



Pop-Outs:

- Focus on local small stores
- Design for flexibility
- Connect early
- Think like a shopper
- Use our pop-outs or draw inspiration from them!

Nutrition Services



Food List Updates

- Yogurt changes coming April
 - Sugar limit may remove some approved items
 - Will have clinic posters & updated food lists
 - Food lists will also contain Healthy Together info

SWEB- Ht/Wt Bug

- Random instances of ht/wt and hgb not saving (spinning circle)
- Developer is working on a fix
- Potential workaround
 - Save health info
 - Log out and log back in
- Call Helpdesk

Conferences

- **NWA National Policy**
 - Feb 24-26, Remote
- **2026 Perinatal and Pediatric Mental Health Symposium**
 - March 4-5, Billings
- **New Employee Training**
 - March 10-11, Via Zoom
- **Breastfeeding Learning Collaborative**
 - May 4-5, Fairmont
 - Registration open in March- Code coming
 - Lodging will not be paid by SO
- **NWA- Annual Conference**
 - May 27-30, Dallas, TX
- **NWA- Nutrition & Breastfeeding Conference**
 - November 16-18, Atlanta, GA



Healthy Together- WIC Portal Pilot



THANK YOU

- Riverstone WIC Staff
 - Healthy Together Staff Onsite
- Hill WIC Staff
 - Foster family connected!



Montana WIC

The Special Supplemental Nutrition Program for Women, Infants, and Children helps eligible people with healthy foods, breastfeeding support, nutrition education, and referrals to local resources.

You can use the Montana WIC Healthy Together mobile app:

- ✓ **To Apply for WIC**
See if you and your family members qualify for the WIC program. The information you provide will be used at your certification appointment to help determine your eligibility for the WIC program.
- ✓ **For Communication**
Receive notifications about your application and communicate with WIC staff. Be sure to

**Current WIC Participants: Click
"Connect to My Account"**

all qualified household members.

Apply

Connect to My Account

Montana WIC- Healthy Together App

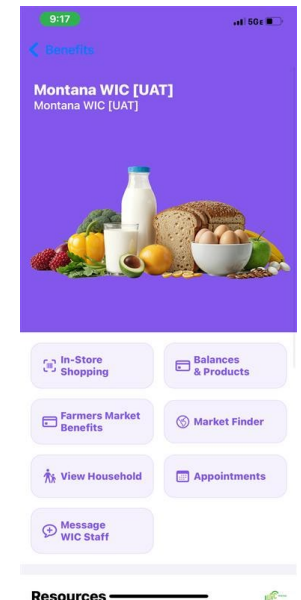


- Transition in March- will review at March conference call
 - Teletask
 - JPMA
- Resources
 - <https://dphhs.mt.gov/ecfsd/WIC/>
- Q & A document & Updated Training Manual
 - Sent via email last week & in eLearn



Healthy Together- Training Review

- Review of Admin & Participant Portal
- Go-Live
 - Feb 10th
 - IT will send “invite” to your email Feb 9th
 - Text to participants on Feb 10th
 - All bounce backs will get packet mailed to them
 - All materials for participants are live on the website
 - Spanish materials for “how to connect” and “new application”
 - Office Hours
 - Daily 11:00-1:00, Feb 10-20
 - Zoom link will be emailed



Questions
