

American Rescue Plan Act Proposal Round 1

Proposal Title: Eliminate Childhood Lead Poisoning

Goal Area: Climate and Public Health (Also mentioned in Housing and Public Safety)

Implementing Department: Health

2021 Dollar Amount: \$750,000

Problem Statement: In the last 10 years 1,784 children have been lead poisoned in Minneapolis. We have addressed lead poisoning in their homes only after testing it in their blood leading to a lifetime of negative impacts. We have an affordability crisis we also have a quality of housing crisis in lead hazards. Currently there are over 3000 children in the Minneapolis schools that were lead poisoned before they entered kindergarten. Due to the age of Minneapolis housing stock 75% of our residential housing contains lead-based paint hazards. Lack of maintenance on these surfaces results in hazardous lead dust which continues to poison our children long after lead was banned from paint over 40 years ago and will continue to poisoning children and stunt their future potential unless these hazards are removed.

Proposed Action Summary: Initiate plan to Eliminate Childhood Lead Poisoning: Lead remediation for all homes with lead contamination starting in the green zones. Complete low-moderate income weatherization, and moderate healthy home repairs.

Proposed Action Detail: Eliminate Childhood Lead Poisoning: Use a data driven approach for Lead remediation for all homes with lead contamination starting in high risk properties and areas such as our green zones. Complete low-moderate income weatherization, and moderate healthy home repairs.

The funding for the work below will coincide with a comprehensive Childhood Lead Elimination Plan that will include supportive regulatory policies in housing. That policy combined with the following dollar amounts establishes the most aggressive elimination plan in the country. The total dollar amount to solve this problem will still be far higher than these totals. This money allows us to leverage private and partner investment to eliminate lead poisoning in our city.

Setting up the team and framework. Hiring 2 Lead risk assessors in Health, 2 coordinating staff in Regulatory Services, 1 Administrative Analyst

Scale up, set up program design, partner with the Minnesota Department of Health, Hennepin County, local non-profits, to begin citywide outreach/market, establish contracts, begin geographically focused lead elimination work.

Staffing: Staffing in 2021 would establish the program for an escalation of service in 2022-2024 but staffing would not increase after initial hires in 2021. The entire 2021-2024 plan would require 2 Health Inspectors, 2 Reg Services coordinating positions, and 1 administrative analyst. We often hire Lead and Healthy Homes staff with the understanding that the work is semi-permanent depending on funding. It would be the same with this program.

Equity Impact: The Lead and Healthy Homes Program's work is predominately, and nearly exclusively, in low-income communities. 86% of families served are under 80% AMI and 55% are under 50% AMI. These areas have a higher percentage of BIPOC, poor housing conditions, and people without the means to make necessary repairs and mitigation investments. The BIPOC communities are

disproportionately affected by lead poisoning; although lead poisoning and asthma can happen to any children in any neighborhood 74% of clients served are BIPOC. Racial and economic data is collected at time of service and tracked by the Minneapolis Health Department. A reallocation of resources to preventative work in areas we know have high percentage of BIPOC plus high lead and asthma triggers could improve conditions for children in these communities.

Results: We track this program based on two major metrics

1. The number of homes that we remove hazards.
2. The total number of lead poisoned children.

In 2021, we will establish the program with staff establishing program framework and serve around 125 households with lead hazards by the end of 2021. Doubling the number of homes served by Lead and Healthy Homes. By having an established program, a comprehensive Childhood Lead Elimination Plan that includes policy improvements and leveraging additional stimulus funding (\$5,000,000/annually) we will significantly scale this program to eliminate lead poisoning in 2,000 high risk homes annually by 2023-2024 and leading to a 75% reduction in lead poisonings by 2025 on road to eliminating lead poisoning.

Budget detail - Low-Level Department Code: 8600122-507019

Account Code (s) for all non-personnel spending and amounts: 8600122-400001

American Rescue Plan Act Proposal Round 1

Proposal Title: Green Cost Share: Economic Recovery and Green Careers

Goal Area: Climate and Public Health (Cross section with Economic Development and Housing)

Implementing Department: Health Department: Environmental Programs

2021 Dollar Amount: \$2,000,000

Problem Statement: *The Green Cost Share Program, is a program designed aide in the economic recovery of Minneapolis from the pandemic focused on energy efficiency and renewable energy in , BIPOC communities, and low income housing. The program already has much higher demand than funding available in 2021. This funding would fulfill those requests in 2021 and set the stage for an aggressive energy and recovery efforts moving forward.*

Proposed Action Summary: *This funding would fulfill requests for funding in 2021 and provide additional funding for energy projects and help leverage \$20,000,000 in investments this year focused in environmental justice communities. We would also be able to fund additional projects that we could place students in jobs from our North Minneapolis training site partnering with Summit. It will allow us to expand that training into energy efficiency in South Minneapolis at Sabathani working with MIGIZI. While this request focuses on training and student stipends, this ask supports the CPED request of funding community partner organizations with outreach.*

Proposed Action Detail: *Provide a description of the proposal in 200 words or less; please address the following:*

Expand and Develop additional Green Cost Share Program: Funding to increase current climate related programming with focus on;

- (1) High economically burdened areas of the City (Single Family and Multifamily) with an emphasis on energy efficiency, and solar.*
- (2) Frontline communities, Green Zones, affordable/ Public/ Subsidized Housing, and Great Streets Priority Eligible Areas.*
- (3) Businesses in BIPOC communities/Green Zones and communities hardest hit by economic hardships*
- 4) Leverage investment and contracts with developers to expand the City's Green Careers program.*

Staffing: *1 FTE Administrative position for increased contracting 1 FTE Rental licensing outreach coordination in Reg Services. 1 FTE Public Health specialist on Green Careers work expanding into South Minneapolis.*

Equity Impact: *The program is focused on environmental justice as a priority providing higher percentage matches on projects and intentional outreach in BIPOC communities. Project from environmental justice communities receive priority support. We have found that over half of our projects meet environmental justice standards as a result of intentional programming and outreach.*

Results: *We meticulously track all program [results](#) by project, location (environmental justice), return on investment, on the program. We can serve an additional 200 property owners (totaling nearly 400*

properties) and an additional 1,000 tenants (including mostly low-income tenants) with this funding. It will leverage \$20,000,000 in investments and provide \$25,000,000 in lifetime savings between heating, electric and renewable energy production. As we recover from the pandemic this will help put our communities on a better path to resiliency.

Budget detail - Low-Level Department Code: 8600155-507019

Account Code (s) for all non-personnel spending and amounts: (this can be changed during implementation if needed)

American Rescue Plan Act Proposal Round 1

Proposal Title: Open Streets

Goal Area: Climate and Public Health

Implementing Department: Public Works

2021 Dollar Amount: \$50,000

Problem Statement: Lack of sponsorship interest for city sponsored Open Street events.

Proposed Action Summary: Ensure Open Streets Minneapolis is successful in 2021 and continues to be a sustainable program that brings economic activity to the Open Street corridors.

Proposed Action Detail:

Open Streets Minneapolis is an effort to make streets places that put people first through family-friendly events on commercial corridors in the city. Streets are closed to car traffic during Open Streets events but are open to people walking, rolling, and biking to connect community members with area businesses (*ARPA Guidance - Addressing the negative economic impacts caused by the public health emergency and serving the hardest-hit communities*).

There has been limited interest in additional sponsorship dollars for Open Streets events. The Enterprise currently contributes to Open Streets events with in-kind services estimated at \$180,000 but additional funding is needed to fully activate each event. The requested funding will ensure a successful 2021 calendar of events with the hope of continuing support into future years. The planned schedule for 2021 events is as follows:

- East Lake | Sunday, July 25
- Northeast | Sunday, August 1
- West Broadway | Saturday, September 11 (hosted locally by the West Broadway Business and Area Coalition)
- Nicollet | Sunday, September 19
- Lyndale | Sunday, October 10
- Minnehaha | Sunday, October 24

Staffing: No change in staffing.

Equity Impact: Open streets events are held East Lake, West Broadway, Central Avenue, and other commercial corridors that overlap cultural districts in the city.

Results: As identified in 10.2 of the Transportation Action Plan, Open Streets is designed to encourage and give people the opportunity to envision Minneapolis streets in a different way. There would be an increased awareness and comfort in utilizing various mobility options and would be reflected in Bike/Walk count, travel choices, crash data, and other mobility options data analysis.

Budget detail - Low-Level Department Code: 00100-6020100

Account Code (s) for all non-personnel spending and amounts: 507000

American Rescue Plan Act Proposal Round 1

Proposal Title: Sabathani Stabilization Grant

Goal Area: Climate and Public Health

Implementing Department: CPED

2021 Dollar Amount: \$1,300,000

Problem Statement: Coming out of the pandemic, Minneapolis must become more resilient in business and development planning. Culturally competent institutions are needed to improve current process conventions to prepare for future emergency events and climate change.

Proposed Action Summary: This grant provides direct assistance to stabilize this unique and needed organization who will assist the community in recovery. The grant will fund improvements to mechanical systems and other costs associated with repositioning the Sabathani Community Center to address current and future community needs in service to youth and elders and providing program and entrepreneurial opportunities.

Proposed Action Detail: CPED will work with Sabathani to develop a scope of work to address long-standing capital and programming needs. The proposed grant will supplement expected philanthropic funding. Sabathani is in the process of repositioning the Community Center to provide updated space and programming to support community in a post-pandemic era.

Staffing: Current CPED Staff will work on this grant.

Equity Impact: Black, Indigenous, Asian or Pacific Islanders, Latinx, immigrants, and other people of color (BIPOC) have been disproportionately impacted by the health and economic impacts of COVID-19. Neighborhoods with a high proportion of BIPOC people have lower participation rates in public policy development. Supporting institution centered in these communities, like Sabathani, address these disparities.

Results:

- Increased community agency in development of the problem statement and system change.
- Improved resilience of community.
- Increased energy efficiency and adherence to green building principals at Sabathani.

Budget detail - Low-Level Department Code: 8900310

Account Code (s) for all non-personnel spending and amounts: 513007

American Rescue Plan Act Proposal Round 1

Proposal Title: Senior Services Investment

Goal Area: Climate and Public Health

Implementing Department: Health

2021 Dollar Amount: \$250,000

Problem Statement: Senior services are especially critical at this juncture when the senior demographic is rising rapidly and seniors face additional burdens due their high risk during the pandemic. Two decades from now, more than one out of every five Minnesotans will be an older adult. About the same time, Minnesota is expected to hit the peak “retirement- to working-age ratio,” with nearly two retirement-age adults for every five working-age Minnesotans. This huge demographic shift will have widespread impact on Minnesota’s economy, workforce, housing, health care system, social services, and civic institutions.

Proposed Action Summary: Increased investment in the City’s aging senior service block nurse program to expand on-the-ground direct public health services from established service organizations to low-income, and housing and food insecure seniors and community elders from under-represented groups in Minneapolis.

Proposed Action Detail: Provide a description of the proposal in 200 words or less; please address the following:

The Minneapolis Health Department prior to 2020 provided a small grant to the Metropolitan Visiting Nurses Association to provide in-home care to low-income seniors that did not yet qualify for medicare.

We would combine this money with the Community Health and Safety Fund (see separate description) and do a RFP to seek proposals from community based organization to provide services to seniors that will allow them to stay in their homes.

Staffing: No additional staffing needed

Equity Impact: Nearly half of the senior population of Minnesota lives in the metro area. Due to disparities in life expectancy the number of seniors of color are far lower than the number of white seniors. American Indian seniors make up less than 1% of the senior populations; African American and Asian are 2% of the senior population; and Latinx is 1% of the senior population. Older adults in Minnesota experience significant racial disparities in income: the median income for white adults over age 65 in Minnesota is \$40,054; the median income for black adults of the same age is \$18,417.1

Results: This would allow us to fund 3-5 community-based organizations to provide services to seniors that will allow them to stay in their homes. By way of the contracts with these organizations we would track numbers of individuals served, the associated demographics, services provided and outcomes.

Budget detail - Low-Level Department Code:

Account Code (s) for all non-personnel spending and amounts: (this can be changed during implementation if needed)

American Rescue Plan Act Proposal Round 1

Proposal Title: Community Food Needs

Goal Area: Climate and Public Health

Implementing Department: Health

2021 Dollar Amount: \$500,000

Food Access: \$75,000 in 2021

Food Distribution: \$50,000 in 2021

Operational Capacity: \$77,500 in 2021

Problem Statement:

The number of food shelves and emergency food distributions needed and operating has increased and endured during the pandemic and post-civil unrest. Data from the U of MN shows that the number of free food sites in the city decreased by half between June and September 2020. During that same time, demand for services at remaining sites doubled. A healthy food incentive program will enable residents to purchase healthy food in locations that are convenient and comfortable for them.

Proposed Action Summary:

This program will work with partners to implement a healthy food access incentives/coupons program for residents at local farmers markets and food retailers in areas with food access gaps. It will build capacity for food shelves, food distribution pop-ups, farmers markets and small food retailers who accept SNAP-EBT. It will support equipment needs and capital improvements in certain sites. It provides fresh food for distribution at local food shelves, pop ups, community organizations. The amount requested would reach between 150-300 households in 2021. The funding would also support a temporary Food Security Program Aide to assist the HGM Coordinator.

Proposed Action Detail:

Food Access: This is a continuation and expansion of efforts to support food security through incentives. It is aligned with the work of several divisions of the Health Department. Partners will include farmers markets and community-based organizations with current capacity and a successful track record of implementing such programs. Funding to purchase food remains a challenge and crisis for a substantial number of residents. Three dollars to \$20 per person would be used for healthy food at farmers markets and local retailers in the form of tokens or coupons on a one-time or ongoing basis. Households are dependent on a variety of emergency food resources. These programs increase capacity for residents to select the food they want, from the retailer they are comfortable with. Power of Produce allows children to taste a vegetable sample and then select and purchase a fruit or vegetable.

Food Distribution: This proposal would build on existing food insecurity efforts started during late spring, 2020. The City would provide funding for community partners such as LEAFF which guarantees to buy up to \$7,500 of produce from small-scale farmers that identify as BIPOC growers. These same growers have also lost markets or sales due to the pandemic. Another example includes Brightside Produce which is a small nonprofit that delivers fresh produce to corner stores and food insecurity providers and has been instrumental in distributing fresh produce in areas of the city hardest hit by the

pandemic, civil unrest and existing food inequities. The requested funding would be contracted out to organizations such as these.

Operational Capacity: The funds would support equipment such as refrigerators, coolers, freezers, vehicles for delivery, hand washing and sanitizer stations, tents, tables, wagons, bins, shelving, bags, boxes, as well as possible capital support on a limited basis for specific infrastructure projects. The City could implement this support by purchasing and distributing the items or providing organizations funds specifically for these items. An additional \$5,000 is needed to provide bus and light rail passes through community organizations, for residents to improve access to healthy food.

Staffing: *Temporary Program Aide II, job code: 08340C*

Equity Impact: In November 2020, after a rapid response request for applications, 39 organizations were awarded COVID food security funding to address food security in Minneapolis, nearly all serving primarily BIPOC individuals. Funds were used to build capacity, provide culturally specific and healthy food, improve facilities, and safely deliver food. Awarded efforts focused on cultural communities including Black, Latinx, Asian, Indigenous, East African, West African, and populations such as homeless, chemically-dependent, HIV+, seniors, transit-dependent, homebound, individuals with disabilities.

Since the pandemic hit, Second Harvest Heartland, the largest food bank serving our region, reports a 30% increase in demand and that their food shelf partners report experiencing a 60% increase in people served. They cite a Feeding America October 2020 report that Black, Hispanic, Asian and Indigenous families in Minnesota are at least twice as likely as white families to live with hunger, with new evidence suggesting this divide has grown to nearly 4x the rate for Black Minnesotans in recent months.

Results: We anticipate improved operational capacity and effectiveness for awarded entities. We will track at minimum the following outputs:

- Description and quantity of items purchased or infrastructure enhanced
- Number of people served including any increase in people served
- Number of households served
- Amount and type of support, at what frequency, to each individual or household served, including any increase in amount of support provided
- Zipcodes or other geographic indicators
- Demographics of community served, such as age, racial/cultural background and other available information
- Any new partnerships developed or specific gaps addressed

Budget detail - Low-Level Department Code:

Account Code (s) for all non-personnel spending and amounts: 8600123 - HGM (this can be changed during implementation if needed)

American Rescue Plan Act Proposal Round 1

Proposal Title: Corridor Activation

Goal Area: Climate and Public Health

Implementing Department: City Coordinator's Office with other department support (Health, PW, CPED) as needed.

2021 Dollar Amount: \$300,000

Problem Statement: The Black community in the Twin Cities is facing unprecedented trauma: COVID-19 and its disproportionate effect on communities of color; harrowing economic exclusion; ongoing systemic racism; and the murder of George Floyd.

Proposed Action Summary: This is one step of many to promote healing and positive activation in the Black community as we take more steps to build and implement a larger vision of an equitable and resilient recovery from COVID-19 and racial trauma.. These pop-up style events will help address the need for healing and social cohesion.

Proposed Action Detail:

8-Healing Events offering the following services to community members

- *Mental health therapy provided by counselors*
- *Massage therapy*
- *Creative expression, music, poetry, spoken word, dance*
- *Animal therapy*
- *Yoga + group fitness*
- *A Backyard BBQ hosted by local chefs and restaurants*
- *Gift cards from local Black-owned businesses to community leaders/activists/demonstrators*
- *Food collection and distribution*
- *Pop-up vaccine sites*

Partners include: Pimento Relief Services (lead partner), Tru Ruts, Healing Justice Foundation, NAACP, Don't Complain Activate, Million-Artist Movement, RARE Productions & Confluence, Research in Action, Project Diva, Whittier Alliance, Cultural Wellness Center, Community Aid Network.

Funds would pay for: vendor contracting, food, staffing, equipment, logistics, promotion, and contingency for unexpected expenses (a more detailed line item can be provided)

Staffing: This concept is built off of our Open Streets events. The staff needed for those events should be the same kinds of staff needed for this event

Equity Impact: While every constituent and every city employee has been challenged during the past 15 months, constituents and staff from Black, Indigenous, Latinx and other communities of color have had to bear the brunt of those impacts. These events are meant to acknowledge those disparities, and intentionally center the experiences of those most marginalized. All of our data points to inequity as our greatest challenge.

Results: We can design these events to gather whatever data we deem important. From a resilience perspective, gathering narratives about 1) how folks are doing in the midst of everything; 2) what ways did community come together during the toughest times our city has ever experienced and what can we learn from them; 3) perceptions of trust in government; would be very helpful as part of a larger, enterprise internal after action review. These events will also help promote the need for healing and positive activation not just for 38th & Chicago, but as part of a larger vision of equity and resilience in Minneapolis

Budget detail - Low-Level Department Code:

Account Code (s) for all non-personnel spending and amounts: (this can be changed during implementation if needed)