PREVENTION & SAFETY: WHICH OF THESE DO WE ACTIVELY PRACTICE?

CONTACT 9-1-1 immediately for life-threatening and medical emergencies, suspicious/criminal activity, or if you are the victim of a crime.
Text 9-1-1 when unable to safely call. Texting available in English and does not support images or video. Translators are available by 9-1-1 phone call.
Stay connected until the Operator ends the connection.

COMPLETE an official police report if you are the victim of a crime. These actions are key steps to effectively increasing safety.

CRIME PREVENTION BEST PRACTICES FOR BUSINESSES

- Greet individuals politely and directly, making eye-contact. – Often a deterrent to crime & a great opportunity to start a conversation!
  - “Welcome! What brings you in today? Have you visited us before? How did you hear about our store?”
- Secure (lock, bolt, tether, remove, etc.):
  - Lock ‘Employee Only’ areas & personal items (bags, phones, keys/fobs, garage openers, etc.)
  - Secure tip jars (bolt, tether into counter)
  - Actively utilize an alarm system
  - Bolt a hidden safe, in a locked room, to cement or an immovable/heavy object
  - Don’t leave large amounts of $$$ in a safe, POS, or tip jars
- Stay alert & aware. Monitor the movement ...
  - of visitors. Sometimes groups will try distracting staff or pickpockets lean back in chairs.
  - of other staff that can help.
  - of inventory.
- Keep POS, doors & ‘Employee Only’ areas closed & secured. Life has distractions. Be prepared.
- High-value items
  - Strategically place in a high-visibility and monitored area
  - Require employee engagement for access and limit quantity access
  - Do not borrow out mobile devices, even holding out on speakerphone – often a ruse
- Personal and business mobile phones and keys should be secured on a lanyard or belt
- Keep access points well-lit and secured
- How secure are we?
  - Unattended/Unsecured Doors
    - Save time, as well as peace of mind, locking and securing a door, not propping it. Reporting a crime and the follow-up actions take more time than those few seconds.
  - Staff stuff (personal belongings)
    - Post ‘Employee Only’ areas, with key/code access only
    - Provide individual employee locked: lockers, closets, and/or drawers
- For business restrooms, consider: frequent checks, access policies, and signage
- Consider ‘No Trespassing’ yellow placards for ongoing issues or as deterrent
- Welfare & Safety
  - Welfare
    - 9-1-1 for life threatening and in-progress mental/medical health crises
    - Encampment Livability Issues > structures erected and/or items being stored
      - Contact 3-1-1 by phone call, text, email, app, or online
      - Information goes to MPD’s Homeless & Vulnerable Population Initiative
    - Syringe clean-up > Contact 3-1-1, or the City Health Dept. Opioid Team at 612-358-4167
VIDEO SURVEILLANCE BEST PRACTICES

Effective cameras are an investment tool, not a decorative element.

- Create (seasonal) reminders to verify camera placement, angles, and image clarity
  - Dust, debris, landscaping, seasonal lighting and more can impact effectiveness
- Effective images for investigation and prosecution ...
  - show distinct facial features, physical characteristics, and vehicle license plates.
  - are not tops of heads/shoes, glare, debris, etc.
- REMEMBER ...
  - A tool is only useful if someone knows how to use it when it is needed
  - Train yourself/staff on how to quickly access & obtain video/images for officers

Community Engagement

- Engage with:
  - Nearby property & business owners
  - Neighborhood & Business Associations
  - And MPD Crime Prevention Specialist staff about safety strategies and activities to raise awareness

HELPFUL LINKS & RESOURCES

For MPD
Maps & Statistics of Reported Crimes | Alerts & Advisories | Crime Prevention & Safety Tips
http://www.minneapolismn.gov/police/index.htm

Mpls Offers Email Updates on a Variety of City Topics
https://public.govdelivery.com/accounts/MPLS/subscriber/new

Mpls 3-1-1 Resources
http://www.minneapolismn.gov/311/index.htm

MPD Records & Reports
http://www.minneapolismn.gov/police/records/index.htm

Spanish-speaking Crime Prevention Outreach > John Reed: 612.673.5579
John.Reed@minneapolismn.gov

Somali-speaking Crime Prevention Outreach > Ahmed Hassan: 612.673.5164
Ahmed.Hassan@minneapolismn.gov

Mpls Emergency Preparedness Resources
http://www.ci.minneapolis.mn.us/emergency/emergency_personal_preparation

DHS Preparedness Resources
www.Ready.gov