

## PREVENTION & SAFETY: WHICH OF THESE DO WE ACTIVELY PRACTICE?

**CONTACT 9-1-1 immediately for life-threatening and medical emergencies, suspicious/criminal activity, or if you are the victim of a crime.**

Text 9-1-1 when unable to safely call. Texting available in English and does not support images or video.

**Translators are available by 9-1-1 phone call.**

**Stay connected until the Operator ends the connection.**

**COMPLETE an official police report if you are the victim of a crime.**

**These actions are key steps to effectively increasing safety.**

### CRIME PREVENTION BEST PRACTICES FOR BUSINESSES

- **Greet individuals politely and directly, making eye-contact.** – Often a deterrent to crime & a great opportunity to start a conversation!
  - *“Welcome! What brings you in today? Have you visited us before? How did you hear about our store?”*
- **Secure (lock, bolt, tether, remove, etc.):**
  - Lock ‘Employee Only’ areas & personal items (bags, phones, keys/fobs, garage openers, etc.)
  - Secure tip jars (bolt, tether into counter)
  - Actively utilize an alarm system
  - **Bolt** a hidden safe, in a locked room, to cement or an immovable/heavy object
  - Don’t leave large amounts of \$\$\$ in a safe, POS, or tip jars
- **Stay alert & aware. Monitor the movement ...**
  - of visitors. Sometimes groups will try distracting staff or pickpockets lean back in chairs.
  - of other staff that can help.
  - of inventory.
- **Keep POS, doors & ‘Employee Only’ areas closed & secured.** Life has distractions. Be prepared.
- **High-value items**
  - Strategically place in a high-visibility and monitored area
  - Require employee engagement for access and limit quantity access
  - Do not borrow out mobile devices, even holding out on speakerphone – often a ruse
- **Personal and business mobile phones and keys should be secured on a lanyard or belt**
- **Keep access points well-lit and secured**
- **How secure are we?**
  - **Unattended/Unsecured Doors**
    - *Save time, as well as peace of mind, locking and securing a door, not propping it.* Reporting a crime and the follow-up actions take more time than those few seconds.
  - **Staff stuff (personal belongings)**
    - Post ‘Employee Only’ areas, with key/code access only
    - Provide individual employee locked: lockers, closets, and/or drawers
- **For business restrooms, consider: frequent checks, access policies, and signage**
- **Consider ‘No Trespassing’ yellow placards for ongoing issues or as deterrent**
- **Welfare & Safety**
  - **Welfare**
    - **9-1-1 for life threatening and in-progress mental/medical health crises**
    - **Encampment Livability Issues > structures erected and/or items being stored**
      - **Contact 3-1-1 by phone call, text, email, app, or online**
      - **Information goes to MPD’s Homeless & Vulnerable Population Initiative**
  - **Syringe clean-up > Contact 3-1-1, or the City Health Dept. Opioid Team at 612-358-4167**

### VIDEO SURVEILLANCE BEST PRACTICES

*Effective cameras are an investment tool, not a decorative element.*

- **Create (seasonal) reminders to verify camera placement, angles, and image clarity**
  - Dust, debris, landscaping, seasonal lighting and more can impact effectiveness
- **Effective images for investigation and prosecution ...**
  - show distinct facial features, physical characteristics, and vehicle license plates.
  - are not tops of heads/shoes, glare, debris, etc.
- **REMEMBER ...**
  - **A tool is only useful if someone knows how to use it when it is needed**
  - Train yourself/staff on how to quickly access & obtain video/images for officers

#### Community Engagement

- Engage with:
  - Nearby property & business owners
  - Neighborhood & Business Associations
  - And [MPD Crime Prevention Specialist staff](#) about safety strategies and activities to raise awareness

#### HELPFUL LINKS & RESOURCES

##### For MPD

Maps & Statistics of Reported Crimes | Alerts & Advisories | Crime Prevention & Safety Tips

<http://www.minneapolismn.gov/police/index.htm>

Mpls Offers Email Updates on a Variety of City Topics

<https://public.govdelivery.com/accounts/MPLS/subscriber/new>

Mpls 3-1-1 Resources

<http://www.minneapolismn.gov/311/index.htm>

MPD Records & Reports

<http://www.minneapolismn.gov/police/records/index.htm>

Spanish-speaking Crime Prevention Outreach > John Reed: 612.673.5579

[John.Reed@minneapolismn.gov](mailto:John.Reed@minneapolismn.gov)

Somali-speaking Crime Prevention Outreach > Ahmed Hassan: 612.673.5164

[Ahmed.Hassan@minneapolismn.gov](mailto:Ahmed.Hassan@minneapolismn.gov)

Mpls Emergency Preparedness Resources

[http://www.ci.minneapolis.mn.us/emergency/emergency\\_personal\\_preparation](http://www.ci.minneapolis.mn.us/emergency/emergency_personal_preparation)

DHS Preparedness Resources

[www.Ready.gov](http://www.Ready.gov)