

# From Counts to Clarity: Making Sense of Public Health Data

## Free Training Series



From Counts to Clarity: Making Sense of Public Health Data is a virtual, three-part training series, funded by NACCHO, designed to build practical data skills for public health staff. Through real-world examples and hands-on activities, participants will learn how to find, collect, analyze, and communicate data to support programs, inform decisions, and improve community health.

### Session 1: Foundations of Public Health Data

This introductory session introduces foundational public health data skills, including basic terminology and the role of data in planning and assessment. Through hands-on demonstrations, attendees will practice identifying indicators and pulling secondary data to support ongoing, data-informed decision-making.

**Thursday, May 21st from 11 am - 12 pm**

### Session 2: Collecting and Managing Public Health Data

This session shifts the focus from using existing data to collecting and managing data within participants' own organizations. Participants will learn how to balance quantitative and qualitative data, understand the strengths and limitations of each, and how to use surveys and routine operational data to inform decisions. This session will also cover data quality, ethics, and practical data management strategies.

**Thursday, June 18th from 11 am - 12 pm**

### Session 3: Analyzing, Interpreting, and Communicating Data

This final session introduces foundational data analysis techniques using hands-on Excel examples. Topics include data preparation, filtering, pivot tables, and basic visualizations, along with strategies for communicating findings clearly and effectively based on audience, purpose, and decision-making needs.

**Thursday, July 9th from 11 am - 12 pm**

**[Scan or click to register for series](#)**

