

MORE AND MORE YOUNG PEOPLE ARE USING E-CIGARETTES THAN EVER BEFORE.

DO YOU WANT TO BE A PART OF THE SOLUTION?



Join the Statewide Youth Advisory Council

What is it?

The Statewide Youth Advisory Council is being formed to bring youth voices to the state's new Youth E-cigarette Prevention and Cessation Initiative. The 2021 Minnesota Legislature appropriated funds for the Minnesota Department of Health to administer a new initiative to address youth e-cigarette and other commercial tobacco product use and cessation. The overall goal of this initiative is to reduce youth e-cigarette and commercial tobacco use in Minnesota by 25% by 2026.

Members of the Youth Advisory Council (YAC) will not only share their perspectives and ideas on preventing and stopping e-cigarette use, but they will also serve as young leaders in their community. The Youth Advisory Council will build collaborative partnerships and engage youth in a statewide movement to improve the health and lives of young people across the state.

What do I get out of it?

- Earn \$25 an hour per meeting for a total of five meetings throughout the year, with the potential to earn additional incentives.
- Develop leadership, public speaking, and project management skills.
- Help grow a statewide youth-led movement.
- Be the face of change for your community.

Why?

E-cigarette use is a public health threat, exposing youth to highly addictive nicotine.

- Young people in Minnesota use e-cigarettes more than other forms of commercial tobacco.
- E-cigarettes contain nicotine, which is highly addictive and can harm brain development.
- E-cigarette use by young people may negatively affect mental health development.
- Poor mental health in young people is associated with chronic commercial tobacco use in adulthood.
- The Tobacco Industry adds flavors to their products to attract new users. Flavored commercial tobacco products, like e-cigarettes, entice youth and increase risk of addiction.

If you have any questions or would like to refer a friend for a spot on the council, please reach out to Charles Rivers at mnyac@acetinc.com.