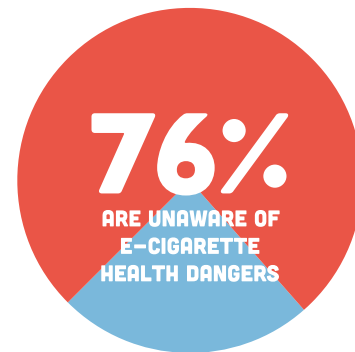
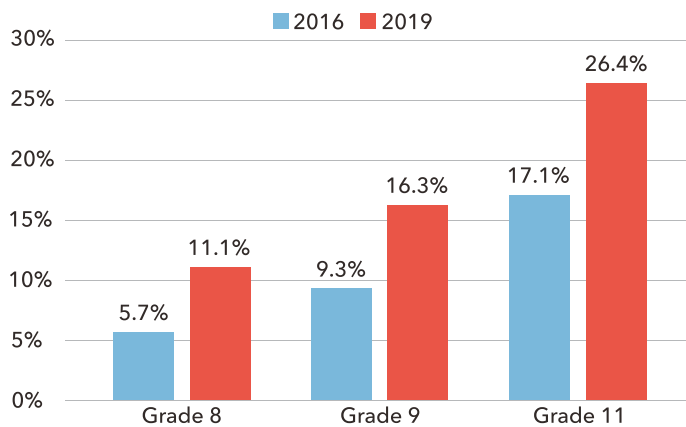


E-CIGARETTE USE IS SKYROCKETING AMONG YOUNG MINNESOTANS

HOUSE DFLERS ARE COMMITTED TO PREVENTING YOUTH TOBACCO USE

In 2017, the number of young Minnesotans using tobacco rose for the first time in 17 years due to a surge in e-cigarette use. Since then, the crisis has only gotten worse. An estimated 5 million youth in the United States vape regularly. Despite vaping-related injuries being reported in Minnesota and across the nation, many young people remain unaware of the health risks associated with e-cigarettes.

PERCENT OF STUDENTS WHO VAPED IN THE PAST 30 DAYS



76 percent of 11th graders said there is either no, slight or a moderate risk to using e-cigarettes.

SOURCE: Tobacco Data Highlights from the 2019 Minnesota Student Survey, Minnesota Department of Health, October 9, 2019.

MINNESOTA CAN TAKE ACTION TO REDUCE YOUTH TOBACCO USE:

RAISE THE TOBACCO SALES AGE TO 21

Increase the legal sales age for purchasing tobacco products from 18 to 21 statewide.

CREATE AN OFFICE OF YOUTH PREVENTION AND PROTECTION

Establish a new office dedicated to protecting Minnesota children and teens.

EDUCATE YOUNG MINNESOTANS ABOUT THE RISKS OF VAPING AND TOBACCO USE

Launch a statewide education campaign to counter Big Tobacco's efforts to market their products to young people.

PROHIBIT FLAVORED TOBACCO PRODUCTS

Halt sales of flavored tobacco products that Big Tobacco uses to attract young people, particularly those in communities of color.

STOP ONLINE SALES

Prohibit internet sales of all tobacco products, e-cigarettes, and vaping products.

INCREASE TOBACCO PRICES

Raise taxes on cigarettes, e-cigarettes, and other tobacco products to help existing smokers quit and prevent youth from starting in the first place.

EXPAND CESSATION RESOURCES

Provide funding to help Minnesotans, particularly young adults, break free from addiction.