



Become a Challenge Partner

Hennepin, Ramsey and Washington counties are offering the Save Food, Spend Less Challenge to **engage residents in making the most out of their food while also saving money, time, and resources**. But we can't do it alone!

We are seeking partners to help increase promotion, recruitment, and engagement for the challenge. Organizations such as yours can use the connections you have with your audience – employees, organization members, customers, program participants, friends, or neighbors – to make the event a bigger success!

Different ways partners can participate:

- Promote the challenge to your audience through channels such as emails, social media, fliers, newsletters or other announcements
- Start a team and recruit your audience to join the challenge
- Recruit your audience to form teams and provide incentives to participate
- Plan and host a public, in-person or virtual educational event on a food waste prevention topic during October (e.g., cooking demo, food preservation training, meal planning workshop)

To show our thanks, Hennepin County will:

- Acknowledge your organization in our newsletters and social media about the event
- Display your organization logo on the challenge website
- Summarize your team participation numbers and team impact reports upon request at conclusion of event (for teams/organizations with a minimum of 25 participants)
- Cross-promote your event or on our social media channels (if applicable)
- Promote your educational event (if applicable) in the weekly challenge emails sent to all participants

Next steps

Complete the [partnership form](#) to become an official partner.

There's no cost to become a partner.

Timeline

August 17: Partners get early access to the challenge website and may create a team

August 27: Submit the partnership form to have your logo displayed during registration

September 1: Registration opens participants

September 21: Final deadline for partners registration forms

October 1-31: Challenge runs throughout the month

A collaborative project of Hennepin, Ramsey and Washington counties.

Please note that the counties reserve the right to determine whether any aspect of a partnership application satisfactorily meets the criteria, the right to seek clarification or additional information from any applicants, and the right to waive any irregularities or informalities that the counties deem is in their best interest.

About the challenge

The challenge helps participants avoid food waste and save money through improving skills in cooking, planning, shopping, and food storage.

The challenge has more than 60 actions to choose from in 6 categories. Participants check off the actions they already take, then select up to five one-time actions and five daily actions to try during the month-long challenge. They also get email updates with resources and tips as well as opportunities to connect and share with others.

Support

All partners have access to tools found on the Resources page:

- A media kit with customizable articles, social media posts, email messages,
- Graphics and posters
- Team Captain tips and resources

Contact zwc@hennepin.us for program questions or support@ecochallenge.org for logistical help with the website.