CAREERFORCE STAFF AND PARTNERS:
Can you share the word about Technology Workforce Month?

Our goal is to raise awareness about and break down barriers to tech careers for Minnesota career seekers…and help create a tech talent pipeline for Minnesota employers!

There are many ways to share information about events and resources, including using newsletter articles for career seekers posted on the Tech Month Resources page of the staff and partner section of CareerForceMN.com

You may also wish to share the Exploring Information Technology Careers interactive handout with links to wage, educational requirement and videos about the 13 top in-demand Information Technology jobs in Minnesota.

Plus, share CareerForceMN's posts on social to help more people take part in events, see technology employment themed blogs, find current tech job openings in Minnesota and more. You can see everything for Technology Workforce Month on CareerForceMN.com

CAREERFORCE TECH MONTH SOCIAL SCHEDULE – we post on Facebook**,** Twitter **and** LinkedIn
We will have other posts in addition to these. These are the ones scheduled so far and we wanted to share them with you so you can plan to share with your networks!

Week of April 5: Youth

- Monday: Explore Tech Careers on Tuesdays in April!
  April 6 2:30-3:30pm *Explore Tech Careers: Pathways for career seekers* -
  Companies that have helped people grow within the company. Register Now
  - › Suggested language to share this post: Interested in climbing the IT career ladder? On Tuesday's Explore Tech Careers find out about companies that have helped others grow in their tech careers!

- Thursday: Blog post about tech training in MN high schools, youth exposure to and exploration of IT careers
  - › Suggested language to share this post: [INSERT NAME AND LINK TO LOCAL YOUTH TECH TRAINING PROGRAM] has great info for teens who want to explore career opportunities in tech!

Week of April 12: Education and Training

- Monday: Explore Tech Careers on Tuesdays in April! **April 13 2:30-3:30pm** *Explore Tech Careers: Training for career seekers* - Training programs and companies that have partnered with training programs. Register Now
  - › Suggested language to share this post: Most tech jobs require education or training beyond high school. On Tuesday's Explore Tech Careers find out about how tech training programs work!

- Thursday: Find out about education requirements for top tech jobs – plus see what they're likely to pay! Click on the links to tech jobs that interest you in this Interactive Exploring Information Technology Careers PDF to learn more and watch a short video about each job!
  - › Suggested language to share this post: the top Information Technology jobs in [YOUR REGION] will be [CHECK OUT LMI BLOGS HERE BY REGION FOR INFO OR TALK WITH YOUR REGIONAL LABOR MARKET ANALYST]

Week of April 19: Diversity, Equity and Inclusion

- Monday: Join us this Wednesday **April 21 11am-noon** for BIPOC Minnesotans in Tech. DEED and MnTech host a panel of BIPOC tech professionals at the forefront of the discussion about BIPOC representation in tech. Panelists will share experiences and offer advice. For employers, technology organizations, IT professionals and anyone considering a career in tech! Attend Here

  › Suggested language to share this post: We'll be streaming BIPOC Minnesotans in Tech on Facebook Wednesday – join us!

- Monday: Explore Tech Careers on Tuesdays in April! **April 20 2:30-3:30pm:** *Explore Tech Careers: Inclusion for career seekers* - Companies that have solid inclusive cultures and are committed to recruiting diversely. Register Now

  › Suggested language to share this post: Looking for a job in tech with an employer who values diversity? On Tuesday's Explore Tech Careers hear from Minnesota companies committed to diversity, equity and inclusion.

- Thursday: Hear from the leader of an executive recruiting firm that focuses on finding and connecting exceptional diverse talent with inclusive companies about the importance of DEI in tech.

  › Suggested language to share with this post: Check out this important post about increasing diversity, achieving equity and promoting an inclusive workplace culture.

Week of April 26: The Future of Tech

- Monday: Explore Tech Careers on Tuesdays in April! **April 27 2:30-3:30pm:** *Explore Tech Careers: Future of Tech for career seekers* - Start-up companies, companies in growth mode, or people on the cutting edge of tech (data scientists, cloud engineers, UX)*.* Register Now

  › Want to know what's next in IT? You won't want to miss Explore Tech Careers: Future of Tech tomorrow!

- Thursday: The Future of Tech isn't just in the big metro areas. Find out about the growing tech footprint in Greater Minnesota.

  › IT jobs are projected to grow in our part of Minnesota [CHECK OUT LMI BLOGS HERE BY REGION FOR INFO ABOUT IT JOB GROWTH OR TALK WITH YOUR REGIONAL LABOR MARKET ANALYST]

CareerForceMN.com/TechMonth

Thank you for all you do to help Minnesota career seekers and employers achieve success!