

Electric Vehicle (EV) Charging for Businesses


DTE



Why Offer EV Charging

All businesses can benefit by installing EV chargers to help achieve sustainability goals and establish your brand as a green leader. It is also beneficial to add charging now while incentives are available.

See below for how EV charging could benefit your business type.

	 Workplace	 Multi-Unit Dwelling	 Retail	 Government	 Highway Corridor	 Downtown Showcase	 Delivery Vehicles	 Shared Mobility
Add a new revenue stream		✓	✓	✓	✓	✓		
Attract and retain top talent	✓							
Attract new and repeat customers			✓		✓			
Boost downtown economy				✓		✓		
Create an advantage over your competitors	✓	✓	✓		✓			✓
Enable TNCs and drivers to go electric						✓		✓
Increase employee satisfaction and productivity	✓							
Increase customer satisfaction and shopping dwell time			✓		✓			
Potentially increase rent, occupancy rate, and property values		✓						
Provide a free or low-cost, highly visible benefit	✓							
Reduce public concern over noisy diesel vehicles							✓	
Save on vehicle total cost of ownership							✓	✓

Charging Forward Incentives

DTE now offers and provides incentives for you to deploy charging stations.

- Open to business and commercial DTE Electric customers
- You must have the right to install, own, operate, and maintain charging equipment at the location
- You must install and maintain qualified chargers for at least five years

~ Visit www.dteenergy.com/chargingforwardbiz to choose a qualified charger

What is covered?

- **Service Connection** - DTE fully funds the EV Service Connection – all the work up to and including the meter.

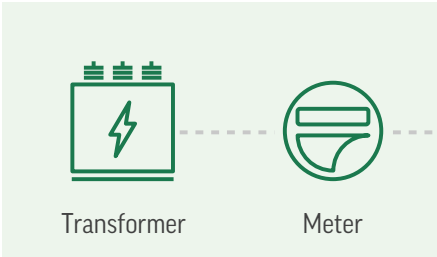
- **Supply Infrastructure** - DTE offers rebates that fully or partially fund the EV Supply Infrastructure.

The rebates are structured as follows:

- ~ Level 2 stations receive \$2,500 per port
- ~ Minimum of four ports per site to ensure charging availability
- ~ Maximum of 20 port rebates per site to spread charging across DTE service territory
- ~ Maximum of 100 port rebates per business or commercial customer to ensure funding is dispersed
- ~ DC Fast Charger (DCFC) stations receive \$20,000 per charger
- ~ Minimum of two chargers per site to ensure charging availability

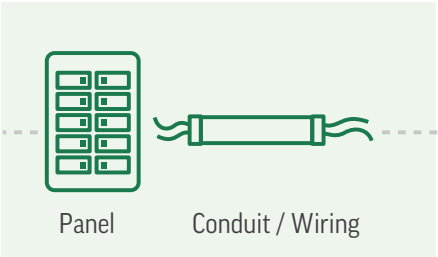
Service Connection

DTE funded



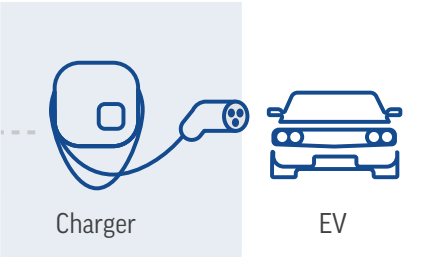
Supply Infrastructure

Rebates offered



Charging Stations

Customer funded



Choosing the Right Charging Type to Offer

Level 2 EV Chargers



Workplace



Retail



Government

- One hour of Level 2 charging provides about 10 to 20 miles of range, depending on the vehicle model
- Level 2 charging is best suited for workplace, retail, and government as the EVs are parked longer durations

DC Fast Charger (DCFC)



Highway Corridor



Downtown Showcase

- One hour of DCFC charging provides about 150 to 210 miles of range, depending on the vehicle model and DCFC power level
- DCFCs are ideal for highway corridors and downtown showcases as EV drivers will utilize them on longer trips when they need a full battery charge

Multi-Unit Dwellings, Delivery Vehicles, and Shared Mobility may benefit from either Level 2 or DCFC depending on EV use



Multi-Unit Dwelling



Delivery Vehicles



Shared Mobility

