

NEWS RELEASE

Oakland County Applauds New SMART Bus Route 759 to Serve Key Communities Along Highland Road/M-59

June 27, 2024, Pontiac, Mich. – Oakland County is pleased to announce the launch of a new fixed bus route, SMART Bus Route 759, which began operating this week. This route will provide essential public transportation services along Highland Road/M-59, connecting the City of Auburn Hills, the City of Pontiac, Waterford Township, and White Lake Township.

Route 759 will operate 6 a.m. to 10 p.m. on weekdays and 8 a.m. to 5 p.m. on Saturdays offering convenient and reliable transportation for work, school, shopping, and more.

"The launch of SMART Bus Route 759 marks a significant step forward in improving transportation options for our residents," said Oakland County Executive Dave Coulter. "This new route opens up opportunities to reach key destinations for jobs, education, shopping and recreational opportunities along the M-59 corridor. "

Key destinations along Route 759 include Oakland University, Waterford Michigan Works! Office, Pontiac High School, McLaren Oakland Hospital, Oakland County International Airport, and the Meijer stores at Pontiac Lake and Bogie Lake roads.

"In 2022, when the people of Oakland County said 'yes' to enhanced mobility and access, SMART listened," said SMART General Manager Dwight Ferrell. "And we've been listening ever since. We are engaging community voices through our SMARTer Mobility Program and using what we learn to create a stronger, more responsive, better integrated and more accessible transit system throughout southeast Michigan."

The establishment of Route 759 is part of Oakland County's ongoing efforts to expand public transportation, made possible by the public transportation millage approved by voters in November 2022.

For more information about Route 759 and other SMART services, please visit www.smartmovesus.org or call 866.962.5515.