

SECTOR STRATEGIES LEARNING NETWORK presents



Calculating the ROI of Apprenticeships

Friday, March 19, 2021 | 12 - 1 PM

OUR TOPIC

Many organizations are asking about the Return on Investment (ROI) of apprenticeships and other workforce development initiatives. Typically, the company is considering whether the cost of a new apprenticeship initiative is “worth it.”

Virginia Attaway Rounds will present examples from her work with manufacturing companies and enable a true ROI calculation of an apprenticeship program.

OUR AGENDA

12:00 PM to 12:40 PM – Presentation

12:40 PM to 1:00 PM – Q&A

OUR SPEAKER



Virginia Attaway Rounds
MAT² Apprenticeship Program

This is a FREE event!

Please use this [link](#) to join our Microsoft Teams virtual Lunch & Learn.



**MICHIGAN DEPARTMENT OF
LABOR & ECONOMIC
OPPORTUNITY**

**WORKFORCE
DEVELOPMENT**

If you have questions, please email the Sector Strategies team at LEO-TDL@michigan.gov.