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iGaming, sports betting operators report \$257.08M in March revenue

DETROIT, April 16, 2024 — Michigan commercial and tribal operators reported a combined \$257.08 million total internet gaming (iGaming) gross receipts and gross sports betting receipts in March. Gross receipts increased 17.7% compared to February.

Monthly Gross Receipts

March iGaming gross receipts totaled \$215.15 million, the highest to date. The previous high was \$188.0 million recorded last month. Gross sports betting receipts for March totaled \$41.93 million. Gross sports betting receipts for February were \$30.5 million.

Monthly Adjusted Gross Receipts

Combined total iGaming and internet sports betting adjusted gross receipts (AGR) for March were \$221.14 million, including \$194.47 million from iGaming and \$26.67 million from internet sports betting — representing an iGaming increase of 14.9% and a sports betting increase of \$13.8 million when compared to February 2024. Compared to March 2023 reported revenues, iGaming AGR was up by 25.8% and sports betting was down by 15.2%.

Monthly Handle

Total internet sports betting handle at \$480.4 million was up by 19.3% from the \$402.6 million handle recorded in February 2024.

Monthly State Taxes/Payments

The operators reported submitting \$41.1 million in taxes and payments to the State of Michigan during March, of which:

- iGaming taxes and fees = \$39.4 million
- Internet sports betting taxes and fees = \$1.7 million

Monthly City of Detroit Taxes/Payments

The three Detroit casinos reported paying the City of Detroit \$10.96 million in wagering taxes and municipal services fees during March, of which:

- iGaming taxes and fees = \$10.3 million
- Internet sports betting taxes and fees = \$663,132

Monthly Tribal Operators' Payments

Tribal operators reported making \$4.7 million in payments to governing bodies in March.

Additional Information

An online gaming and sports betting revenue distribution table is available on the agency's website.

As of March, a total of 15 commercial and tribal operators have been authorized to launch iGaming and/or internet sports betting. Currently, 13 commercial and tribal operators offer internet sports betting, and 15 operators offer iGaming. Details for each operator's internet gaming and internet sports betting results are available on the MGCB website.

Gambling in any form is for entertainment purposes only. If you or someone you know may have a gambling problem, contact the National Problem Gambling Helpline, which offers hope and help without stigma or shame. Call **1-800-GAMBLER**, text 800GAM, or visit www.1800gamblerchat.org. Help is available 24/7 and is free and confidential. Michigan citizens can also visit the Responsible Gaming page of the MGCB website for information on self-exclusion programs including the Disassociated Persons List and the Internet Gaming and Sports Betting Responsible Gaming Database, and DontRegretTheBet.org for additional tools to game responsibly.

The Michigan Gaming Control Board shall ensure the conduct of fair and honest gaming to protect the interests of the citizens of the state of Michigan. Learn more at Michigan.gov/MGCB.