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Michigan iGaming, sports betting operators report \$176.1M in July revenue

DETROIT, Aug. 22, 2023 — Michigan commercial and tribal operators reported a combined \$176.1 million total internet gaming (iGaming) gross receipts and gross sports betting receipts in July. Gross receipts increased 4.0% compared to June results.

July iGaming gross receipts totaled \$153.6 million and gross sports betting receipts totaled \$22.5 million. In June 2023, iGaming gross receipts were \$151.0 million and gross sports betting receipts were \$18.3 million.

Combined total iGaming and internet sports betting adjusted gross receipts (AGR) for July were \$154.6 million, including \$138.2 million from iGaming and \$16.4 million from internet sports betting — representing a 1.0% and 77.5% increase, respectively, compared to June 2023. Compared to July 2022 reported revenues, iGaming AGR was up by 18.0% and sports betting was up by 16.8%.

Total internet sports betting handle at \$200.8 million was down by 11.9% from the \$227.9 million handle recorded in June 2023.

The operators reported submitting \$29.8 million in taxes and payments to the State of Michigan during July, including:

- Internet gaming taxes and fees: \$28.7 million
- Internet sports betting taxes and fees: \$1.1 million

The three Detroit casinos reported paying the City of Detroit \$7.6 million in wagering taxes and municipal services fees during July, including:

- Internet gaming taxes and fees: \$7.2 million
- Internet sports betting taxes and fees: \$391,969

Tribal operators reported making \$3.5 million in payments to governing bodies in July.

An online gaming and sports betting revenue distribution table is available on the agency's website.

During July, a total of 15 operators offered internet gaming and internet sports betting. Details for each operator's internet gaming and internet sports betting results are available on the MGCB website.

Gambling in any form is for entertainment purposes only. If someone has a gambling problem, please call the state's 24-hour, toll-free helpline at 1-800-270-7117 or the MGCB's responsible gaming section at 1-888-223-3044. You also may visit the Responsible Gaming page of the MGCB website for information on self-exclusion programs including the Disassociated Persons List and the Internet Gaming and Sports Betting Responsible Gaming Database. Also, visit DontRegretTheBet.org for additional tools to help citizens game responsibly.

The Michigan Gaming Control Board shall ensure the conduct of fair and honest gaming to protect the interests of the citizens of the state of Michigan. Learn more at Michigan.gov/MGCB.