

# YOU'RE INVITED TO EXHIBIT AT THE AUSA 2021 MICHIGAN PAVILION

SPACE IS LIMITED! THIS IS AN EVENT YOU DON'T WANT TO MISS!

Showcase your company on the Main Floor  
**AUSA Annual Meeting & Exposition**  
**October 11-13, 2021**  
**Washington, D.C.**

**MICHIGAN  
DEFENSE CENTER**  
MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION



**The Michigan Pavilion will highlight our state and your company at the largest defense show in the United States**

## REGISTER NOW!

Please email MDC's Callie Oppertshauer at [Callie@MichiganDefenseCenter.org](mailto:Callie@MichiganDefenseCenter.org) if you are interested in participating.

**Registration Deadline: June 15th**

First come, First serve basis. Only 10 spaces available.

- \$3,500 participation fee
- Pre-mission briefing
- Entry to the exposition
- Space in the Michigan Pavilion
- Company branding
- Michigan Arsenal of Innovation Reception, for 2
- Listing in AUSA show directory

 **AUSA 2021**  
ANNUAL MEETING & EXPOSITION  
11-13 OCTOBER | WASHINGTON, DC



**CONNECT WITH OVER 31,000 REGISTRANTS** from around the world, including senior Army leaders and top Industry members.

**NETWORK WITH FELLOW INDUSTRY LEADERS** on the show floor and during our exclusive social events.

**GAIN KNOWLEDGE AND INSIGHT INTO THE ARMY'S NEEDS** so that your business can continue to help the Army be successful in a world of strategic competition.

**MEET HIGH QUALITY LEADS AND INTERNATIONAL CONTACTS** in your booth and throughout the entire meeting.

**ATTEND EXCLUSIVE, WORLD-CLASS VIP RECEPTIONS AND EVENTS** with industry colleagues and socialize with members of the Military.

**SHOWCASE AND LAUNCH NEW PRODUCTS** directly to the people who use them, face-to-face.

**33,000+**

Attendees

**650+**

Exhibitors

**150+**

Sessions

**80+**

Countries

## DO YOU HAVE AN EXPORT PLAN?

The MEDC can make the cost of travel within your reach with MI-STEP

To view program eligibility & application guidelines

[Click Here](#)