

MVAA's Women Veterans Conference

★★★ 2026 ★★★

April 9–11 | Grand Rapids, MI



SPONSORSHIP PACKET



**She is
A Veteran**



MVAA's Women Veterans Conference

★★★ 2026 ★★★

This April, the Michigan Veterans Affairs Agency (MVAA) will host the fourth statewide conference for the 44,000+ women veterans and veteran service providers who live, work and play in Michigan. The conference is currently being planned, but will follow the same format it has in the past with a focus on networking, education and building community.

TEAM UP WITH MVAA

MVAA's Women Veterans Conference 2026 is hosted in partnership with the West Michigan Veterans Coalition and Michigan Women Veterans Coalition. As the central coordinating agency connecting veterans to the benefits they have earned, MVAA works to identify and break down barriers veterans face in employment, education, health care and quality of life.

As a conference sponsor, you directly support this important work, joining MVAA and like-minded organizations committed to serving our nation's heroes.



SPONSORSHIP OPPORTUNITIES

MVAA's Women Veterans Conference
★★★ 2026 ★★★

The Benefits	Partner \$500	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
--------------	------------------	-------------------	-------------------	-----------------	----------------------

OFF-SITE RECOGNITION

Social Media Mentions			●	●	●
Logo on Emails Pre and Post Event				●	●

ON-SITE RECOGNITION

Exhibit Table	●	●	●	●	●
Recognition on Donor Board (By Level)	●	●	●	●	●
Company Name Mentioned in Printed Program	●	●	●	●	●
Logo on Printed Program			●	●	●
Stage Announcement Recognition			●	●	●

OTHER BENEFITS

Scholarship Hotel & Registration (x3)			●	
Scholarship Hotel & Registration (x5)				●

If you would like to underwrite or sponsor the cost of food, conference space, keynote speaker costs or sponsor room and conference costs for a certain number of veterans, please reach out to Erika Hoover at HooverE2@Michigan.gov.

SPONSORSHIP INFO

**MVAA's Women
Veterans Conference**
★★★ 2026 ★★★

CANCELLATION:

In the event of a cancellation of the conference, no refunds will be issued. All proceeds will go to West Michigan Veterans Coalition (WMVC) women veterans programming.

DISCLAIMER:

The State of Michigan does not endorse any sponsor. All sponsorship funds will be used exclusively for MVAA's Women Veterans Conference 2026, or in the event of a cancellation, will go to WMVC women veterans programming.

CONFERENCE POLICIES:

Material deadlines help the Michigan Veterans Affairs Agency (MVAA) ensure sponsor information is included in the printing of attendee materials and other sponsorship fulfillment is completed, where applicable. MVAA will send reminders in advance of deadlines, but MVAA cannot guarantee the fulfillment of benefits if sponsors miss those deadlines. **Sponsorship must be confirmed by February 25 for inclusion on MVAA's Women Veterans Conference 2026 print materials.**

We will be providing a swag bag of items for conference attendees. If you would like to provide any items, we will need 200 by March 15.

The general distribution of unauthorized marketing materials during the conference is strictly prohibited.

QUESTIONS:

If you have any questions about MVAA's Women Veterans Conference 2026 or the sponsorship opportunities, please email Erika Hoover at **HooverE2@Michigan.gov**.

SUBMIT A SPONSORSHIP

To submit a sponsorship and help support this year's conference, please email Erika Hoover at **HooverE2@Michigan.gov**.



Michigan Veterans Affairs Agency
3423 N. Martin Luther King Jr. Blvd. (Bldg 32)
Lansing, MI 48906

1-800-MICH-VET (1-800-642-4838)
Michigan.gov/MVAA



[Linkedin.com/company/MIVeteran](https://www.linkedin.com/company/miveteran)
[Facebook.com/MIVeterans](https://www.facebook.com/MIVeterans)
[X.com/MIVeteran](https://x.com/MIVeteran)