



STATE OF MICHIGAN

DEPARTMENT OF HEALTH AND HUMAN SERVICES

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M E M O R A N D U M

DATE: August 10, 2026

TO: Health Care Professionals for Infants and Children

FROM: Christina Herring-Johnson, Director
Michigan Women, Infants and Children (WIC) Program

SUBJECT: Michigan WIC Program Awards Infant Formula Rebate Contract to
Mead Johnson & Company

**Mead Johnson is Awarded the Michigan WIC Program's Infant Formula Contract Effective
November 1, 2026**

Women, Infants and Children (WIC) is a valued program working to ensure the health of pregnant and postpartum women, infants, and children by providing nutrition education, nutritious foods, referrals to health and community services, and strong support and encouragement for breastfeeding as the optimal nutrition for infants. Your continued assistance in promoting breastfeeding throughout an infant's first year of life is greatly appreciated. WIC offers a wide range of breastfeeding services, including individualized lactation support, peer counselors, prenatal breastfeeding classes, and access to breast pumps. For women who do not fully breastfeed, WIC continues to provide infant formula.

Engaging in an infant formula rebate contract is a United States Department of Agriculture WIC requirement. State WIC Programs receive a rebate from formula manufacturers on each unit of contract infant formula provided to WIC participants. The Michigan WIC program serves approximately 40,000 infants each month. The Infant Formula Rebate allows the WIC Program to enroll more infants, women, and children.

Mead Johnson is awarded the WIC infant formula rebate contract for a five-year contract term beginning November 1, 2026. Michigan WIC's current infant formula contract with Abbott will remain in effect until it expires on October 31, 2026. Beginning in November, WIC formula benefits will transition from the Abbott Similac product to the nutritionally comparable Mead Johnson Enfamil product (refer to chart). Standard contract infant formulas are available without a medical request to partially breastfed and fully formula-fed infants from birth to 12 months of age. In accordance with Michigan WIC policy, medical requests for standard, non-contract formulas will not be approved when there is a nutritionally comparable contract formula.

Michigan WIC also offers special formulas for qualifying medical conditions. Requests for special formulas must be submitted to the local WIC agency via the [Michigan Special Formula/Food Request](#) form, and approved by the local WIC agency nutritionist or registered dietitian.

Thank you for your partnership to provide infants and children with the nutrition they need for optimal growth and development. The Michigan WIC Program appreciates your support during this transition.

For families using one of these Similac formulas:	Starting November 2026, choose this Enfamil formula:
Similac Advance (12.4 oz Powder, Concentrate, or Ready-to-Feed) 	Enfamil Infant (12.5 oz Powder, Concentrate or Ready-to-Feed) 
Similac Gentle Comfort (12.6 oz Powder) 	Enfamil Gentlease (12.4 oz Powder) 
Similac Sensitive (12.5 oz Powder or Ready-to-Feed) 	Enfamil Gentlease (12.4 oz Powder or Ready-to-Feed) 
Similac Soy Isomil (12.4 oz Powder, Concentrate, or Ready-to-Feed) 	Enfamil ProSobee (12.9 oz Powder, Concentrate, or Ready-to-Feed) 

Other Enfamil Options
Enfamil AR 12.9 oz Powder or Enfamil Reguline 12.4 oz Powder 

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