



HALLOWEEN OCT 31 IN THE D

2023

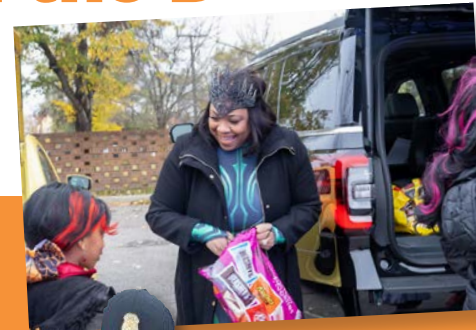
A City of Detroit Publication

Detroiters Celebrate 6th Annual Halloween in the D

Detroiters came out by the tens of thousands to enjoy family-friendly Halloween celebrations at recreation centers, police precincts, fire stations and parks Oct. 28-31.

It was cold and snow flurries were flying, but that didn't keep Detroiters home on Halloween. Detroit kids and their families got into the Halloween spirit by dressing up in costumes and heading to a variety of venues for trunk-or-treat, parties, haunted houses and loads of fun. The celebration started on Oct. 28 with Fall Fest at Clark Park, continued on Oct. 29 with Scarefest at Palmer Park and concluded with a host of activ-

ities all across the city Oct. 31. In its 6th year, Halloween in the D provided something for young and old, including man's best friend.



THANK YOU to all the individuals, community groups, businesses and City employees who contributed to the success of the 2023 Halloween in the D.

The Halloween in the D effort was led by the Department of Neighborhoods with Volunteer Coordinator Tonie Stovall and District 7 Deputy Manager Alexia Davis coordinating the event. District man-

agers did their usual by coordinating efforts in their districts. Supporting the effort also were Communications Manager Rose Love, graphic designers Nancy Cohen and Elena Farmer, and photographers Dante Rionda and Cyrus Tetteh, all from the Media Services Department.

The Detroit Police Department, Fire Department and General Services Department's Parks and Recreation Division also were actively involved in organizing Halloween in the D events.

City Kicked off Halloween in the D Oct. 19

City officials, and community and business representatives kicked off Halloween in the D at the Farwell Recreation Center on Detroit's northeast side Oct. 16. Mayor Mike Duggan was joined by Marcia Spivey representing the Regent Park Community Association; Anthony Abela, Homrich Wrecking CFO; and officials from the Department of Neighborhoods, Parks and Recreation Division, Police Department and Fire Department.



HALLOWEEN IN THE D BY THE NUMBERS

- Total Pieces of Candy Distributed / **1 Million+**
- Total Amount of Money Donated / **\$94,950**
- Total Number of Volunteers / **Nearly 600**
- Attendance at the Two Park Events / **20,000**
- Attendance at Recreation Center Events / **20,000**





WDIV Saturday morning anchors did a live in-studio interview with City representatives Oct. 28. Everyone was all smiles. (From l-r) WDIV personnel Bryan Schuerman, Nick Monacelli and Priya Mann; Parker Fuller, Brice Hanks, City of Detroit Volunteer Coordinator Tonie Stovall, Karsten Butler and Detroit General Services Department Director Crystal Perkins.



Fox 2 interview included anchors Charlie Langton and Liz Lewin, GSD Director Crystal Perkins and Volunteer Coordinator Tonie Stovall.



Eva Torres (District 6 Manager) was interviewed by Liz Lewin from Fox 2 at Clark Park.



And nothing beats cute kids in costume. Sitting at the Channel 4 anchor desk are Karsten Butler (Michaelangelo Ninja Turtle), Parker Fuller (Penny Proud) and Brice Hanks (NASA astronaut).



GSD Director Crystal Perkins and Volunteer Coordinator Tonie Stovall appeared live on Fox 2 and were interviewed by Liz Lewin.



• **LIVE**

from **DETROIT**

City representatives had ample opportunities to promote Halloween in the D during several interviews with Detroit media outlets. From a phone interview with WWJ 950, to live spots with Fox2, to in-studio appearances with Fox2 and WDIV, Halloween in the D got its share of the spotlight.



General Services Transformed Parks for Halloween Celebration

The General Services Department’s Parks and Recreation Division kicked off Halloween in the D with Halloweekend. In an all-hands-on-deck effort, the team took Halloween to another level with a two-day celebration with fun-filled events at Clark and Palmer parks.

Fall Fest activities at Clark Park included: free winter clothing giveaway for youth, zip lining, S’mores station, pony rides and local minority-owned food trucks and dry vendors.

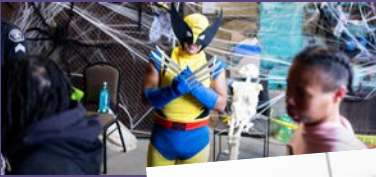
Scare Fest activities at Palmer Park included: free winter clothing giveaway for youth, thrill rides, candy drops every 30 minutes, Haunted Zombie Trail, Halloween characters, and a dog costume contest and parade.

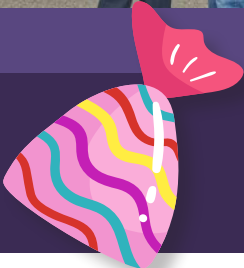
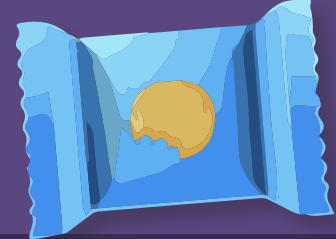




What is HALLOWEEN Without TONS of CANDY?

Police officers, along with Detroit residents and City employees, decorated their cars and handed out candy during trunk-or-treat events at all 11 precincts. The Fire Department also got in on the action, distributing candy at seven of its fire stations, one in every City Council district.







Detroit Businesses Donate Thousands and Thousands of Pieces of Candy



The City was able to pass out lots and lots of candy, more than one million pieces to Detroit children. Thanks, in part, goes to Detroit businesses who generously donated bags and bags of candy Oct. 24 at Brennan Pool House in Rouge Park. They included:



- 3D Wrecking
- Detroit Environmental Solutions
- Homrich
- W3 Construction
- Adamo
- Inner City Construction
- DMC
- Gayanga
- MWV

Volunteers Support Effort by Packing Candy

Nearly 50 volunteers from Rocket Mortgage over two days packed candy in October at the Brennan Pool House at Rouge Park. Thank you Rocket Mortgage!!



RECREATION CENTER PARTIES

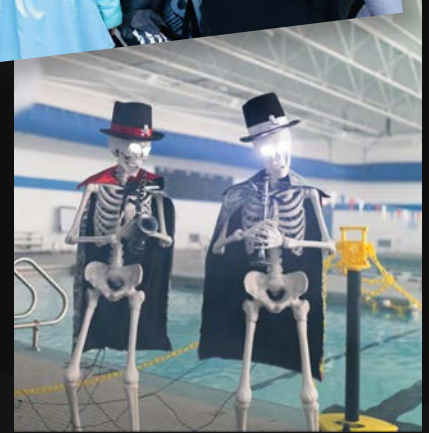
The City of Detroit has hosted Halloween parties for decades, and Detroit residents had no shortage of fun this year. The General Services Department, Parks and Recreation Division provided free Halloween activities at 11 recreation centers across the city. The Halloween parties featured a variety of activities including haunted houses, carnival games, trunk-or-treat, picture station, arts-n-crafts, face painting and more.

A special thank you to Detroit Parks and Recreation leadership and staff:

Assistant Director Ricardo Marble, Operations Manager Tracy Lawrence and the entire Recreation team

Thanks also to: Charles Simms, Lorraine Houston, Terrence Mathis, Andre Harris, Karen Taylor, Byron Spivey, Cora McGuffie, Dorothy Hughes, Marissa Earl and ShaDon Adams.

A shout out to the small but mighty General Services Department Community and Engagement team, which includes: Jasmine Barnes, Charlotte Bachelor, Shayla McElroy, Grace Wimbley, Gary Miller, Santana Robinson and Raquel Harrington.



A BIG THANK YOU TO OUR SPONSORS!!

The Department of Neighborhoods also recognized the businesses and organizations that supported Halloween in the D through financial or in-kind donations. Their support made the Halloween in the D events possible. This year's sponsors provided **\$94,950** in financial and in-kind donations. Ryan Hubbell Auto Parts and Homrich Wrecking were the title sponsors with donations of **\$10,000** each.



Anthony Abela, representing Homrich Wrecking, spoke at the Halloween in the D news conference Oct. 19. Homrich was one of two title sponsors.

TITLE SPONSORS



MAJOR SPONSORS



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KEO and Associates, Inc.

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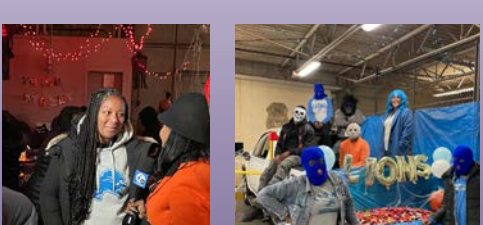
AND THE WINNERS ARE...

The City of Detroit also held a contest to recognize the efforts of City departments and employees who supported the Halloween in the D effort. The winners were announced Nov. 8.

BEST COSTUME/THEME
Civil Rights, Inclusion and Opportunity (CRIO)
Addams Family

MOST PARTICIPATION
Buildings, Safety Engineering and Environmental (BSEED)
67 Volunteers

BEST OVERALL
Detroit Construction and Demolition Department
Detroit Lions



SHOUT OUT

Thanks to all the City employees and the 18 City departments and agencies that participated in this year's effort by donating candy, decorating their vehicles and donning costumes.

- Appeals and Hearings
- Building Authority

- Buildings, Safety Engineering and Environmental
- Civil Rights, Inclusion & Opportunity
- Construction and Demolition Department
- Detroit at Work
- Detroit Department of Transportation
- Health
- Housing and Revitalization
- Human Resources

- Land Bank Authority
- Mayor's Office
- Municipal Parking
- Office of the Chief Financial Officer
- Public Lighting Authority
- Planning and Development
- Public Works
- Water and Sewerage Department



