

The Maine Department of Agriculture, Conservation & Forestry plans to host an in-person Maine Agricultural Trades Show in 2022

Save the dates for the 81st annual show! Tuesday January 11, Wednesday January 12, and Thursday January 13, 2022. The show will be at the Augusta Civic Center Augusta, Maine.

Want to stay updated? Please visit the [MDCAF Trades Show Webpage](#) throughout the year for:

- Event announcements
- Attendee resources, including schedules
- Requests to participate
- Participant resources

Are you someone who typically attends this annual event?

- Organizers invite you to tell us: what do you think are useful trades show experiences for your farm, business, and Maine agriculture?
- Share your ideas via our questionnaire about the 2022 show

Are you interested in participating in the show and reserving space?

What to know about participating and reserving space...

- If you're interested, don't delay! Submit the interest form to let organizers know you're interested!
- There are several ways to participate. Use the form to select any and all applicable interests.
- Organizers collect information through September.
- If awarded space, you should expect to follow timelines and requirements (e.g., participant terms and conditions, promotional information, payment, final event logistics and amenities etc.)

Tentative timelines:

- **July- September:** Use the interest form to submit requests to participate in conference sessions, exhibit space, and/or presentation/demo stage, and educational activity space
- **October:** Confirmation of awarded participation by show management. Billing and invoicing begins.
- **November:** Event scheduling and spaces assigned and announced by organizers. Additional event information published on show website. Tentative schedule and layout announced.
- **December:** Payments due for selected participants
- **January:** event happens Tuesday January 11- Thursday January 13, 2022

Returning features in 2022:

- Much of the show will remain unchanged from the 2020 layout, format, and planning
- Exhibit area: in the auditorium, attendees visit booths that target and serve agriculture and related sectors
- Conference: includes workshops, meetings and presentations, and continuing education credits
- Presentation stage: features current topics and demonstrations at auditorium center stage
- Resource room: space for service providers and attendees to connect, share info, and join dedicated Q & A or meet & greet sessions

Added and updated features for 2022:

Responding to feedback, organizers plan to add technology apps and digital access, and expand advising opportunities. For example:

- Scheduling and space for attendees to connect with *more* ag service providers via one-on-one appointments
- Digital library of educational content—including sharing session materials
- Live broadcasting and recordings of select content—so people can tune in via Internet
- Access to key information about the show; available wherever an attendee has and uses Internet
- A one-stop place to digitally share contact information and event news and communications
- Interactive event agenda with downloadable components

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