



FREE ENTREPRENEUR TRAINING FOR VETERANS

**Is Entrepreneurship the right choice for you?
Do you have a business idea but not sure where to start?
Do you have a business and want to take it to the next level?**

Want to know more, register for the Project Opportunity **Howard County Spring 2025** Orientation Session at www.project-opportunity.com/class-registration. Orientation is at **6:00 PM Thursday January 30, 2025** at Maryland Innovation Center (3rd Floor Silver Room) at 6751 Columbia Gateway Drive, Suite 300, Columbia, MD 23046

Classes Begins Thursday February 20, 2025, at 6:00PM

Project Opportunity is an intensive curriculum based 10-week cohort program. The Spring 2025 program will meet **Every Thursday February 20 – May 1, 2025 from 6:00-8:30 PM**. Through grants and community business support **this program is free to all veterans**. The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch on Thursday May 8, 2025
Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*

Howard County Spring 2025 Class Sponsor:



Project Opportunity is a free entrepreneurship-training program, which has been designed solely for veterans who want to start or grow their own business. The program is a 10-week (30 hour) instructor lead intensive course designed to prepare participants in business planning and operations. Project Opportunity utilizes the [NxLevel](http://www.NxLevel.com) Micro-Entrepreneur Curriculum which is a nationally recognized entrepreneurship training program and supplements the material with presentations by local subject matter experts in topics such as Market Analysis and Planning, Cash Flow Analysis and Management, the 5 C's of Credit, Commercial Insurance, Business Structure, Crowd funding, Web Site Design, and procurement opportunities on the state and federal levels for veteran owned businesses. For more information, visit WWW.Project-Opportunity.com