



PROJECT OPPORTUNITYSM

FREE ENTREPRENEUR TRAINING FOR VETERANS

Is Entrepreneurship the right choice for you?

Do you have a business idea but not sure where to start?

Do you have a business and want to take it to the next level?

Are you a Veteran small business owner looking to expand your current business operations?

Want to know more, register for the Project Opportunity Southern Maryland Fall 2024

Orientation Session at www.project-opportunity.com/class/registration

Orientation is Monday September 9, 2024 from 6:30 -8:30 PM at 3825 Leonardtown Road, Suite 1, Waldorf, Maryland 20609

Attendance at the Orientation Session is mandatory and a vital step in our application

process. If you are interested in this class but unable to attend you must contact Program

Director Joe Giordano, joe.giordano@project-opportunity.com

Classes Begins Monday September 23, 2024

Project Opportunity is an intensive curriculum based 10-week cohort program. **The Fall 2024 program will meet every Monday September 23 to November 25, 2024 from 6:30 – 9:30 PM at 3825 Leonardtown Road, Suite 1, Waldorf.** Through grants and community business support **this program is free to all veterans.** The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch and Graduation ceremony on December 2, 2024

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*