



PROJECT OPPORTUNITY

FREE ENTREPRENEUR TRAINING FOR VETERANS

MUST BE PRINCE GEORGE'S COUNTY RESIDENT

**Is Entrepreneurship the right choice for you?
Do you have a business idea but not sure where to start?
Do you have a business and want to take it to the next level?**

Want to know more, register for the Project Opportunity Prince George's Fall 2024 Orientation Session which will be held on Monday August 12, 2024 from 6:30 -8:30 PM at Prince George's Community College Lanham Hall (Room 203), 301 Largo Road, Largo, Maryland www.project-opportunity.com/class/registration

Attendance at the Orientation Session is a mandatory and a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, joe.giordano@project-opportunity.com

Classes Begin Monday September 16, 2024. Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2024 program will meet every **Monday September 16 – November 18 2024 from 6:30 – 9:30 PM** at Prince George's Community College Lanham Hall Room 203. **Sponsored By Employ Prince George's this program is free to all veterans.** The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch and Graduation Ceremony on Monday November 25, 2024

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*