



# PROJECT OPPORTUNITY<sup>SM</sup>

## FREE ENTREPRENEUR TRAINING FOR SPOUSES OF VETERANS, ACTIVE DUTY, AND GUARD/RESERVE PERSONNEL

**Is Entrepreneurship the right choice for you?  
Do you have a business idea but not sure where to start?  
Do you currently have a business and want to take it to the next level?**

**Mandatory Orientation Session will be held on  
Thursday, August 22, 2024  
6:30 to 8:30 PM**

Classes will be held on Thursday Evenings from 6:30 to 9:30 pm, starting on September 5, 2024,  
and ending with a Graduation Ceremony on November 14, 2024

**Orientation and all classes will be held at  
Prince George's Community College  
Lanham Hall Room 203  
301 Largo Road  
Largo, Maryland**

To register for the Orientation Session please complete form found at

<https://www.project-opportunity.com/spouse-entrepreneurship-course/>

Project Opportunity is an intensive curriculum based 10-week cohort program that meets every Thursday evening from 6:30-9:30PM. The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal Graduation Ceremony and Business Pitch Competition.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan.*