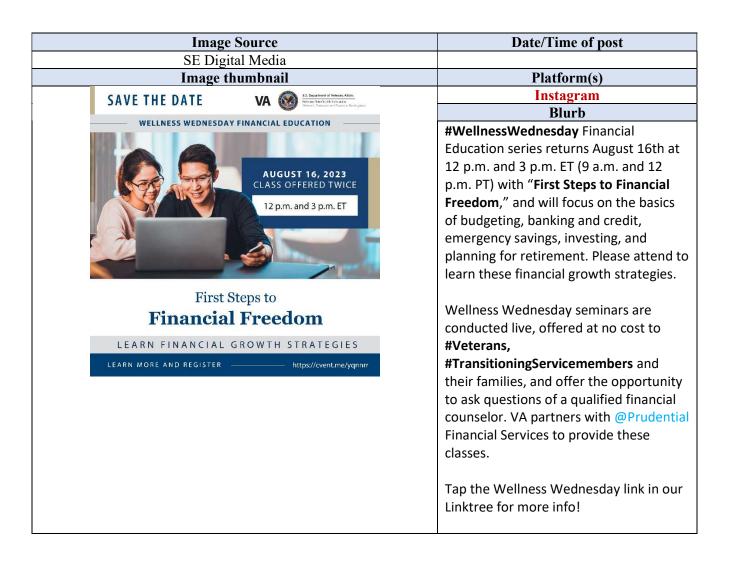
## *Wellness Wednesday* Social Media Campaign Strategy

## AUGUST

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|  | <section-header></section-header>  | <ul> <li>#WellnessWednesday Financial<br/>Education series returns August 16th at<br/>12 p.m. and 3 p.m. ET (9 a.m. and 12<br/>p.m. PT) with "First Steps to Financial<br/>Freedom," and will focus on the basics<br/>of budgeting, banking and credit,<br/>emergency savings, investing, and<br/>planning for retirement. Please attend<br/>to learn these financial growth<br/>strategies.</li> <li>Wellness Wednesday seminars are<br/>conducted live, offered at no cost to<br/>#Veterans,<br/>#TransitioningServicemembers and<br/>their families, and offer the<br/>opportunity to ask questions of a<br/>qualified financial counselor. VA<br/>partners with @Prudential Financial<br/>Services to provide these classes.</li> <li>Sign up at: First Steps to Financial<br/>Freedom</li> <li>Learn more at:<br/>https://www.cvent.me/yqnnrr</li> </ul> |
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| Steps to Financial Freedom"                                    |  |   |

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|  | Freedom   | #WellnessWednesday returns with                |
|  | LEARN FINANCIAL   | "First Steps to Financial Freedom."            |
|  | GROWTH STRATEGIES   |  |
|  | August 16, 2023   | Sign up at: <u>https://www.cvent.me/yqnnrr</u> |
|  | 12 p.m. and 3 p.m. ET   |  |
|  | Learn More and Register   |  |
|  | https://cvent.me/yqnnrr   |  |
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