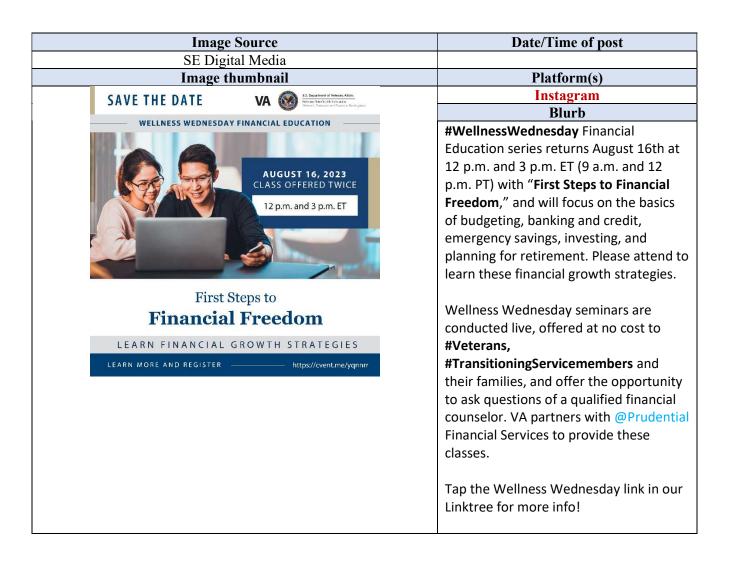# Social Media Campaign Strategy

**AUGUST**

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| **Image thumbnail** | **Platform(s)** |
|  | **Facebook** |
| | **Blurb** |
| | **#WellnessWednesday** Financial Education series returns August 16th at 12 p.m. and 3 p.m. ET (9 a.m. and 12 p.m. PT) with "**First Steps to Financial Freedom**," and will focus on the basics of budgeting, banking and credit, emergency savings, investing, and planning for retirement. Please attend to learn these financial growth strategies. |
| | Wellness Wednesday seminars are conducted live, offered at no cost to **#Veterans, #TransitioningServicemembers** and their families, and offer the opportunity to ask questions of a qualified financial counselor. VA partners with @Prudential Financial Services to provide these classes. |
| | Sign up at: First Steps to Financial Freedom |
| | Learn more at: https://www.cvent.me/yqnnrr |
| **Image alt-text** | **Link(s)** |
| Couple sitting in front of computer to the left of text "First Steps to Financial Freedom" | https://www.cvent.me/yqnnrr |

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| **Image thumbnail** | **Platform(s)** |
| | **Twitter** |
| | **Blurb** |
|  | Tune in August 16th at 12 p.m. and 3 p.m. ET (9 a.m. and 12 p.m. PT) as **#WellnessWednesday** returns with "**First Steps to Financial Freedom**." <br><br> Sign up at: https://www.cvent.me/yqnnrr |
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| Instagram does not support alt text | https://www.cvent.me/yqnnrr |

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| **Image thumbnail** | **Platform(s)** |
|  | **RallyPoint** |
| | **Blurb** |
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