



PROJECT OPPORTUNITY

FREE ENTREPRENEUR TRAINING FOR VETERANS

MUST BE PRINCE GEORGE'S COUNTY RESIDENT

Is Entrepreneurship the right choice for you?
Do you have a business idea but not sure where to start?
Do you have a business and want to take it to the next level?

Want to know more, register for the Project Opportunity Prince George's Fall 2023 Orientation Session which will be held on Tuesday August 22, 2023 from 6:30 -8:30 PM at Prince George's Community College Lanham Hall (Room 203), 301 Largo Road, Largo, Maryland www.project-opportunity.com/class/registration

Attendance at the Orientation Session is a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, joe.giordano@project-opportunity.com

Classes Begin Tuesday September 12, 2023. Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2023 program will meet **every Tuesday September 12 – November 14 2023 from 6:30 – 9:30 PM** at Prince George's Community College Lanham Hall Room 203. Sponsored By Employ Prince George's **this program is free to all veterans.** The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch and Graduation Ceremony on Tuesday November 28, 2023

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*