



FREE ENTREPRENEUR TRAINING FOR VETERANS

**Is Entrepreneurship the right choice for you?
Do you have a business idea but not sure where to start?
Do you have a business and want to take it to the next level?**

Want to know more, register for the Project Opportunity **Howard County Fall 2023** Orientation Session at www.project-opportunity.com/class-registration. Orientation is at **6:30 PM Monday August 28 2023** at Maryland Innovation Center (3rd Floor Gold Room) at 6751 Columbia Gateway Drive, Suite 300, Columbia, MD 23046

Classes Begins Monday September 11, 2023 at 6:30PM

Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2023 program will meet **Every Monday September 11 – through November 6, 2023 from 6:30-9:30PM**. Through grants and community business support **this program is free to all veterans**. The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch on Monday November 13, 2023
Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*

Howard County Fall 2023 Class Sponsor:



Project Opportunity is a free entrepreneurship-training program, which has been designed solely for veterans who want to start or grow their own business. The program is a 10-week (30 hour) instructor lead intensive course designed to prepare participants in business planning and operations. Project Opportunity utilizes the [NxLevel](#) Micro-Entrepreneur Curriculum which is a nationally recognized entrepreneurship training program and supplements the material with presentations by local subject matter experts in topics such as Market Analysis and Planning, Cash Flow Analysis and Management, the 5 C's of Credit, Commercial Insurance, Business Structure, Crowd funding, Web Site Design, and procurement opportunities on the state and federal levels for veteran owned businesses. For more information, visit WWW.Project-Opportunity.com