



FREE ENTREPRENEUR TRAINING FOR VETERANS

Is Entrepreneurship the right choice for you?

Do you have a business idea but not sure where to start?

Do you have a business and want to take it to the next level?

Are you a Veteran small business owner looking to expand?

Want to know more, register for the Project Opportunity **Eastern Shore Fall 2023 Orientation Session** at www.project-opportunity.com/class/registration. Orientation is **Wednesday, August 16, 2023 at 6:00 PM at the Eastern Shore Innovation Center, 104 Tech Park Drive, Cambridge, Maryland 21613**

Attendance at the Orientation Session is a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, joe.giordano@project-opportunity.com

Classes Begins Wednesday September 6, 2023

Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2023 program will meet **every Wednesday, September 6– November 1, 2023 from 6:00 – 8:30 PM**. Through grants and community business support **this program is free to all veterans**. The curriculum and material is facilitated by small business professionals and subject matter experts.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*