



PROJECT OPPORTUNITY

DEVELOPING YOUR BUSINESS PITCH COURSE

Tuesday, September 27 - Tuesday, November 1, 2022, from 1:00 pm to 3:00 pm

American Job Center Largo

1801 McCormick Drive, Training Room B

Largo, MD 20774

This course is designed to help both established business owners and pre-launch businesses get feedback on their business plans and use their business plans to develop the 3 key business pitches and understand how and when to use them to secure customers and loans and compete in business pitches.

Each week participants will attend 2 hours of in-person training and receive 1 hour of one on one coaching and support.

Course Facilitator: *Brenda Dilts*, Founder, Next Step, LLC

Weekly Course Outline

Week 1: Review of business plan with feedback concentrating on the information needed to complete the three business pitches.

Week 2: Business Plan review and update cont.

Week 3: Creating an Investment Summary

Week 4: Creating a slide pitch deck

Week 5: Creating an elevator pitch, business pitch practice

Week 6: Graduation and Business Pitch

If you are ready to take your business to the next level, ***apply to participate in this course by sending a draft copy of your current business plan to Joe Giordano at joe.giordano@project-opportunity.com. The application deadline is September 13, 2022.*** This course is limited to 10 participants.

Project Opportunity is a free entrepreneurship training program for active-duty military, veterans, and military spouses who want to start their own business or expand their current small business. To learn more about Project Opportunity visit us at: <https://www.project-opportunity.com/>