



# PROJECT OPPORTUNITY

## FREE ENTREPRENEUR TRAINING FOR VETERANS

**Is Entrepreneurship the right choice for you?**

**Do you have a business idea but not sure where to start?**

**Do you have a business and want to take it to the next level?**

**Are you a Veteran small business owner looking to recover from COVID or expand your current business operations?**

Want to know more, register for the Project Opportunity Southern Maryland **Fall 2022**

**Orientation Session** at [www.project-opportunity.com/class/registration](http://www.project-opportunity.com/class/registration)

Orientation is **Wednesday August 31, 2021, from 6:30 -8:30 PM at The American Legion Post 82 located at 6330 Crain Highway in LaPlata**

Attendance at the Orientation Session is a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, [joe.giordano@project-opportunity.com](mailto:joe.giordano@project-opportunity.com)

**Classes Begins Wednesday September 14, 2021**

Project Opportunity is an intensive curriculum based cohort program. The Fall 2022 program will meet **every Wednesday, September 14 – November 9, 2022 from 6:30 – 9:30 PM at The American Legion Post 82 located at 6330 Crain Highway in La Plata**. Through grants and community business support **this program is free to all veterans**. The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch and Graduation ceremony on November 30, 2022.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*