



# PROJECT OPPORTUNITY

## **FREE ENTREPRENEUR TRAINING FOR VETERANS AND VETERAN SMALL BUSINESS OWNERS**

**Is Entrepreneurship the right choice for you?**

**Do you have a business idea but not sure where to start?**

**Do you have a business and want to take it to the next level?**

**Are you a Veteran small business owner looking to expand?**

Want to know more, register for the Project Opportunity **Eastern Shore Spring 2022 Orientation Session** at [www.project-opportunity.com/class/registration](http://www.project-opportunity.com/class/registration). Orientation is **Monday, March 7, 2022 from 6:30 -8:30 PM at the American Job Center located at 31901 Tri-County Way, Salisbury, Maryland 21804**

Attendance at the Orientation Session is a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, [joe.giordano@project-opportunity.com](mailto:joe.giordano@project-opportunity.com)

**Classes Begins Monday March 14, 2022**

Project Opportunity is an intensive curriculum based 10-week cohort program. The Spring 2022 program will meet **every Monday March 14, 2022 to May 9, 2022 from 6:00 – 8:30 PM**. Through grants and community business support **this program is free to all veterans**. The curriculum and material is facilitated by small business professionals and subject matter experts. The program concludes with a formal graduation ceremony and business pitch on May 16, 2022.

### ***Training Includes:***

- ❖ ***Marketing Analysis***
- ❖ ***Financing and Financial Management***
- ❖ ***Business Structure and Taxes***
- ❖ ***Development of a Business Plan***