



PROJECT OPPORTUNITY

FREE ENTREPRENEUR TRAINING FOR VETERANS MUST BE PRINCE GEORGE'S COUNTY RESIDENT

**Is Entrepreneurship the right choice for you?
Do you have a business idea but not sure where to start?
Do you have a business and want to take it to the next level?**

Want to know more, register for the Project Opportunity Prince George's **Fall 2021 Orientation Session** which will be held on **Thursday, August 26, 2021 from 6:30 -8:30 PM** at **The American Job Center National Harbor, 6800 Oxon Hill Road, Suite 208, National Harbor Maryland 20745** www.project-opportunity.com/class/registration

Attendance at the Orientation Session is a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, joe.giordano@project-opportunity.com

Classes Begins Thursday September 16, 2021. Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2021 program will meet **every Thursday, September 16 – November 11, 2021 from 6:30 – 9:30 PM** at The American Job Center 6800 Oxon Hill Road in National Harbor Through grants and community business support **this program is free to all veterans**. The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch and Graduation Ceremony on Wednesday November 17, 2021.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*