



**FREE ENTREPRENEUR TRAINING FOR SPOUSES OF
VETERANS, ACTIVE DUTY, AND GUARD/RESERVE PERSONNEL**

**Is Entrepreneurship the right choice for you?
Do you have a business idea but not sure where to start?
Do you have a business and want to take it to the next level?**

**Orientation Session will be held on
Thursday March 4, 2021
6:00 to 8:00 PM**

**Attendance at Orientation Session limited to ten (10) participants to
ensure social distancing requirements.**

**Classes will be held on Thursday Evenings from 6:30 To 9:30 pm
Starting on March 18, 2021 and ending with a Graduation Ceremony on May 13, 2021**

To register for the Orientation Session please complete form found at
<https://www.project-opportunity.com/spouse-entrepreneurship-course/>

Project Opportunity is an intensive curriculum based 8-week cohort program that meets every Thursday evening from 6:00-9:00PM. The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*

The Spring 2020 Annapolis Project Opportunity course for Spouses of Veterans is sponsored by **Philip E and Carol R Ratcliffe Foundation**. The Ratcliffe Foundation is based in Annapolis Maryland and operates as a charitable organization designed to encourage and reward entrepreneurship, create jobs and expand economic opportunities.