



September 19, 2019

The Blinded Veterans Association is proud to announce a special annual charity concert event, **“Light Up the Darkness”**, to be held on **Saturday, March 28, 2020** at the beautiful **Richard J. Ernst Community Cultural Center** in Annandale, Virginia. We ask that you join with us as a corporate sponsor to help support a unique group of worthy heroes – blinded veterans.

**Light Up the Darkness** is about shared fellowship, fun and family, and support for the Blinded Veterans Association. This top flight musical event featuring country music performers from Nashville, and Northern Virginia will help raise funds to support the important work done by BVA for a particularly unique group of worthy veterans in need. According to the VA, there are **42,000 veterans** in the United States who are legally blind, and more than **200,000 veterans** who have low vision that causes a loss of ability to perform daily necessary activities.

BVA uses 100% of proceeds from this event on their focused programs and mission of blinded veterans. This includes advocacy, public education, volunteer services, scholarships and peer support as our heroes work to regain their life after losing their sight. Last year, BVA had 104 claims granted with retroactive benefits totaling **\$680,000** in compensation and pension benefits for our blinded veterans. We look forward to exceeding these accomplishments in 2020. BVA sponsored Blinded veterans on lifelong activities like alpine skiing, fishing, kayaking, running, rappelling and cycling. Over a dozen Blinded veterans have even begun hiking sections of the 2,192-mile Appalachian Trail!

*We hope you're inspired to join our efforts in this extremely important and worthy endeavor.*

This celebration of triumph, courage and service of blinded vets also serves as a signal that the nation and community have not left them behind. Our success hinges on the generosity of our patriotic family of industry partners and private donors. We need your corporate help and ask that you join us as a corporate sponsor to help support our efforts on behalf of blinded veterans. You can count on a wonderful dining experience, uplifting entertainment, warm camaraderie, and of course the sport of bidding on global treasures during the Silent Auction.

The Blinded Veterans Association is working with the Tran Productions, LLC to plan and execute a memorable event. With this letter, I would like to introduce you to Jenny Tran from the Tran Productions team as your key points of contact for our sponsors. She will follow up with you within the next week. Mrs. Tran can be reached at [jtran@tranproductions.net](mailto:jtran@tranproductions.net) or by phone at 703-249-5070.

Light Up the Darkness' 2020 Corporate Sponsorship Package includes a range of sponsorship opportunities and details the many ways that your commitment will be highlighted during and after the event. We encourage you to visit our website at [www.bva.org](http://www.bva.org) for more event information and the work we do through donations like yours.

We wholeheartedly thank you for your participation and warm generosity for this inaugural event.

Sincerely,

Joseph Bogart  
Executive Director, Blinded Veterans Association  
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