



FREE ENTREPRENEUR TRAINING FOR VETERANS

Is Entrepreneurship the right choice for you?
Do you have a business idea but not sure where to start?
Do you have a business and want to take it to the next level?

Want to know more, register for the Project Opportunity **Howard County, Spring 2020** orientation session at www.project-opportunity.com/class-registration. Orientation is **Monday, February 10, 2020 from 6:30-8:30 PM** at Maryland Center for Entrepreneurship, 6751 Columbia Gateway Drive, Suite 300, Columbia, MD 21406

Classes Begins Monday March 2, 2020

Project Opportunity is an intensive curriculum based 10-week cohort program. The Spring 2019 program will meet **every Monday from 6:30 – 9:30 March 2 through May 11 at Maryland Center for Entrepreneurship** Through grants and community business support **this program is free to all veterans**. The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch on Monday, May 11, 2020.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*

Howard County Spring 2020 Sponsors:



**MARYLAND CENTER
for ENTREPRENEURSHIP**

Howard County Economic Development Authority

Project Opportunity is a free entrepreneurship-training program, which has been designed solely for veterans who want to start or grow their own business. The program is a 10-week (30 hour) instructor lead intensive course designed to prepare participants in business planning and operations. Project Opportunity utilizes the [NxLevel](#) Micro-Entrepreneur Curriculum which is a nationally recognized entrepreneurship training program and supplements the material with presentations by local subject matter experts in topics such as Market Analysis and Planning, Cash Flow Analysis and Management, the 5 C's of Credit, Commercial Insurance, Business Structure, Crowd funding, Web Site Design, and procurement opportunities on the state and federal levels for veteran owned businesses. For more information, visit WWW.Project-Opportunity.COM