



PROJECT OPPORTUNITY

LUNCH AND LEARN

FREE ENTREPRENEUR TRAINING FOR VETERANS

USING SOCIAL MEDIA TO GROW YOUR BUSINESS

Thursday March 7, 2019 11:30am to 1:30pm

Want to know more, register for the Project Opportunity **Lunch and Learn**

<https://www.project-opportunity.com/upcoming-events/>

This program will be held at Maryland Department of Labor, Licensing & Regulation, 175 Post Office Road, Waldorf, MD 20602. Check in begins at 11:30am.

Seats are limited. Registration is required

Guest Speakers: *Thomas Ellis*, Chief Sales Officer of EWC Consultants. *Brenda Dilts*, Founder, Next Step Coaching and Consulting.

Training Includes:

- ❖ Leveraging LinkedIn for your Business
- ❖ Overview of Social Media Platforms
- ❖ Becoming an Influencer

Interested in other small business support:

Project Opportunity Entrepreneur Training is an intensive curriculum based 3-hour a week instructor lead, 10-week cohort program offered in the Fall and Spring. Through grants and community business support **this program is free to all veterans**. The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch.

Project Opportunity is a free entrepreneurship-training program, which has been designed solely for veterans who want to start or grow their own business. The program is a 10-week (30 hour) instructor lead intensive course designed to prepare participants in business planning and operations. Project Opportunity utilizes the [NxLevel](#) Micro-Entrepreneur Curriculum which is a nationally recognized entrepreneurship training program and supplements the material with presentations by local subject matter experts in topics such as Market Analysis and Planning, Cash Flow Analysis and Management, the 5 C's of Credit, Commercial Insurance, Business Structure, Crowd funding, Web Site Design, and procurement opportunities on the state and federal levels for veteran owned businesses. For more information, visit WWW.Project-Opportunity.COM