



## **FREE ENTREPRENEUR TRAINING FOR VETERANS**

**Is Entrepreneurship the right choice for you?**  
**Do you have a business idea but not sure where to start?**  
**Do you have a business and want to take it to the next level?**

Want to know more, register for the Project Opportunity **Baltimore Fall 2018** orientation session at [www.project-opportunity.com/class-registration](http://www.project-opportunity.com/class-registration). Orientation is **Thursday, August 23, 2018 from 6:00 -9:00 PM at Open Works, 1400 Greenmount Ave, Baltimore, MD 21202**

### **Classes Begins Thursday September 20, 2018**

Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2018 program will meet **every Thursday, September 20 – December 6, 2018 from 6:00 – 9:00 PM** at Open Works. Through grants and community business support **this program is free to all veterans**. The curriculum and material is facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch on December 6, 2018.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*

Baltimore Fall 2018 Sponsors:



Project Opportunity is a free entrepreneurship-training program, which has been designed solely for veterans who want to start or grow their own business. The program is a 10-week (30 hour) instructor lead intensive course designed to prepare participants in business planning and operations. Project Opportunity utilizes the [NxLevel](http://www.NxLevel.com) Micro-Entrepreneur Curriculum which is a nationally recognized entrepreneurship training program and supplements the material with presentations by local subject matter experts in topics such as Market Analysis and Planning, Cash Flow Analysis and Management, the 5 C's of Credit, Commercial Insurance, Business Structure, Crowd funding, Web Site Design, and procurement opportunities on the state and federal levels for veteran owned businesses. For more information, visit [WWW.Project-Opportunity.COM](http://WWW.Project-Opportunity.COM)