



Celebrating Greenbelt Since 1955

Labor Day Weekend

April 2019

Dear Business Owner,

The Greenbelt Labor Day Festival Committee is a 501 (c) (3) organization, and we are currently planning the 65<sup>th</sup> annual Festival located in the center of Greenbelt. Every Labor Day weekend dating back to 1955, thousands have come to our Labor Day Festival, which celebrates the strength of America's workforce and families with amusement rides, carnival games, food, Bingo, refreshments, art exhibits, photo shows, talent competitions, a craft fair, a parade, and much more.

The Greenbelt Labor Day Festival is an ALL volunteer organization. The Festival is staffed, organized, and conducted by volunteers, and it's one of the largest all-volunteer organizations in the state of Maryland. We are not monetarily subsidized by the city of Greenbelt, and therefore are dependent on the generosity of local businesses to keep our Festival going year after year.

***We invite you to participate as a Sponsor for the 2019 Labor Day Festival***, which runs from Friday through Monday (Labor Day) - August 30<sup>th</sup> through September 2<sup>nd</sup>. The Greenbelt Labor Day Festival is announced in the Washington POST and on local television and radio stations. As a Sponsor, your business will attract residents and visitors to Greenbelt, and let them know that you support local family-friendly events. Your financial contribution, any amount would be greatly appreciated, would be used to promote the Festival and cover the cost of performances, stage, sound, and other expenses.

Contributions received by Monday, July 8<sup>th</sup>, will ensure that your company will be listed in the Greenbelt **NEWS REVIEW** pull-out. ***Please see the enclosure for full details on being a Labor Day Festival Sponsor.***

If you have any questions or need additional information, please email Linda Ivy, President of the Labor Day Festival Committee at [Lindaivy@aol.com](mailto:Lindaivy@aol.com) or call her at 301-675-0585.

## *Labor Day Festival Sponsors*

### *Sponsorship Benefits:*

Your organization will be listed in the issue of the **NEWS REVIEW** with the Festival pull-out that will be delivered to each and every home in the City of Greenbelt.

Your organization will be listed as a Festival Sponsor on the Greenbelt Labor Day Festival website: [www.greenbeltlaborday.com](http://www.greenbeltlaborday.com)

Your business name will appear in all flyers and announcements.

Your business could have a banner with the name and number of your business proudly displayed on the stage of the performer your donation sponsors.

During band changes, we plan to engage the audience with announcements that will acknowledge the Festival Sponsors.

You can have a table with handouts during the time the performer you are sponsoring is on stage.

## *S P O N S O R S*

*\$250.00 Patrons* will have all of the above Benefits including a banner (supplied by the company) hanging from the stage all four days. A company will sponsor a band, and the band will acknowledge that company multiple times during their performance. {Band sponsorships are on a first-come/first-serve basis depending on when the contribution is received.}

*\$150.00 Contributors* will be entitled to the above listed Benefits with the *exception* of a table, banner, and band sponsorship.

**Sponsorship Application:**

Name of business, as you would like it to appear: \_\_\_\_\_

Link to your website (optional): \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

- I have enclosed a check for:
- \$250.00 Patron (Banner to be provided by business owner)
  - \$150.00 Contributor
  - \$100.00 Supporter
  - Other: Please specify amount \_\_\_\_\_

***Please make checks payable to Greenbelt Labor Day Festival Committee, Inc., and send to Greenbelt Labor Day Festival Committee, Attention: Treasurer, P. O. Box 2, Greenbelt, MD 20768.***

The Labor Day Festival is a 501 (c) (3) non-profit organization, and therefore donations are deductible as charitable contributions for federal income tax purpose.

Please visit our website at [www.greenbeltlabordayfestival.com](http://www.greenbeltlabordayfestival.com) for more information. While there look for the new applications for the parade and information day – both are free to your company.