

2025 SBRC WEBINARS

Borrowing for Small Business (Access to Capital) Webinar

This interactive session will help you understand your business's financing options.

In this course, you'll learn why businesses borrow, where to turn for funding, and how the lending process works to get you to a smoother, smarter, and often more successful outcome. We'll also provide valuable take-away resources to help you and your business. **Free**

Agenda

- Why businesses need funds
- Where to find funding
- How to select the right type of financing
- What lenders look for
- The borrowing process
- How to create your business borrowing profile
- Next steps after a financing decision

Register today!

This FREE workshop is provided by Truist Bank.

10:00 am - 11:00 am

FEB 12 JUN 11 OCT 8

Register online:

<https://www.eventbrite.com/e/borrowing-for-small-business-access-to-capital-webinar-registration-777339081117>

SEPARATING BUSINESS and PERSONAL FINANCES

Join us for It's not personal, it's business, part of the Bank on your success program at Truist.

In this course, you'll learn the whys and hows of separating your business and personal finances that can set you and your business up for success. We'll also provide valuable take-away resources to help you and your business. **Free**

Agenda

- Why separate personal and business finances?
- How to set and refresh business goals
- How do I pay myself?
- Business structure and organization
- How to organize your finances
- Financial accounts and tools

10:00 am - 11:00 am

JAN 22 MAY 21 SEPT 24

Register online:

<https://www.eventbrite.com/e/separating-business-and-personal-finances-webinar-registration-777300515767>

www.BaltimoreSourceLink.com

Banking & Budgeting (Build & Repair Personal Credit)

In this course, you'll learn key elements of banking and budgeting to help you manage your money more effectively, establish and maintain credit, and prepare for long-term financial freedom.

We'll also provide valuable take-away resources to help you and your family. This FREE workshop is provided by Truist Bank. Register today!

Agenda

1. Determine your financial situation.
2. Learn the basics of banking.
3. Assess your budget and savings plan.
4. Build and repair your credit.

10:00 am - 11:00 am

MAR 12 JUL 23 NOV 12

Register online:

<https://www.eventbrite.com/e/banking-budgeting-build-repair-personal-credit-webinar-registration-777362561347>

**One Stop
for Business Resource**

BaltimoreSourceLink.com

Baltimore City
SourceLink
A resource for small businesses

BUSINESS FINANCE BASICS

In this course, you will learn key elements of business finance basics to manage your cash flow, explore ways to expand your business and understand insurance for your business.

Agenda

- Improve the cash flow of your business
- Continue to build and expand your business
- Protect your business

Register today!

This FREE workshop is provided by Truist Bank.

10:00 am - 11:00 am

APR 16 AUG 6 DEC 10

Register online:

<https://www.eventbrite.com/e/business-finance-basics-webinar-registration-482735704487>

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Small Business Resource Center

www.BaltimoreSourceLink.com

443-451-7160

All webinars are held online. You may register @

<https://baltimoresmallbusinessresourcecenter.eventbrite.com>

FREE BUSINESS COUNSELING FROM SCORE

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. SCORE volunteers offer free business management counseling. Appointments must be made in advance. To receive one-on-one business counseling register online @ <https://www.score.org/find-mentor>