



Women Elevating Women



SPONSORSHIP PROPOSAL

2018 W.E.W

One Day Business Symposiums

“Helping Women with Drive To Survive and Thrive”



2018 One Day Symposium Locations



Washington, D.C. | Maryland | Virginia
Tuesday, March 6, 2018

Atlanta, Georgia
Wednesday, May 23, 2018

Dallas, Texas
Wednesday, September 12, 2018



Why Women Elevating Women?

Currently, there is no professional forum catering to the multicultural business woman. Multicultural business women are in search of a community, forged with other like-minded women business professionals, where they can attain successful strategies and tactics to assist them in maintaining their current success while also discovering how to scale and grow.



Beginning Tuesday, March 6, 2018, Women Elevating Women will become the answer to the long-awaited question: “Where does the multicultural woman go for sustainable professional support?”

W.E.W will provide one-day business symposiums dedicated to helping to build strategic alliances to scale business and enhance professional growth, using the five pillars to success.



Five Pillars of Success

W.E.W's Five "C's"



Cultivate

Courage

Connect

Communicate

Collaborate



Sponsorship Levels and Benefits



*“Helping Business Women With Drive To
Survive And Thrive.”*



CULTIVATE

\$5000 Sponsorship



- Recognition as a Keynote underwriter sponsor
- Mentioned in press material as W.E.W sponsor
- Executive introduces a Keynote Speaker or Lunch Panelists
- Exclusive exhibit table location for four company representatives to participate
- Company logo displayed on W.E.W website with hyperlink to company website
- Company listed in all printed program materials and email blasts
- Company branded in digital media marketing campaigns
- Company receives list of attendees, within 60 days, for a one-time mailing to be completed within one year of symposium date.



COURAGE

\$2500 Sponsorship



- Amplified recognition of the Pillar: Courage
- Executive may introduce breakout session expert and moderator at one concurrent session.
- **Exclusive exhibit table location for two company representatives to participate.**
- Logo displayed on W.E.W website for one year.
- Company listed in all printed program materials and email blasts.
- Company branded in digital media marketing campaigns.
- Company receives a list of attendees, within 60 days, for a one-time mailing to be completed within six-months of symposium date.



COMMUNICATION

\$1500 Sponsorship



- Amplified recognition of the Pillar: Communication
- Executive may introduce breakout session expert and moderator at one concurrent session.
- **Exhibit table location for one company representative to participate or an exclusive branded company item placed in symposium swag bag.**
- Logo displayed on W.E.W website for one year.
- Company listed in all printed program materials and email blasts.
- Company branded in digital media marketing campaigns.
- Company receives a list of attendees, within 60 days, for a one-time mailing to be completed within three-months of symposium date.



Connection

\$1000 Sponsorship



- Amplified recognition of the Pillar: Connection
- Executive may introduce breakout session expert and moderator at one concurrent session.
- Company receives one complimentary ticket to the symposium
- Company listed in email blasts.
- Company logo on website and remains six months.



COLLABORATE

\$500 Sponsorship



- Company logo will appear on the website for six months.
- Company listed on marketing materials as W.E.W supporter.



Save the Date!

CULTIVATE

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Tuesday, March 6, 2018



COURAGE

Atlanta, Georgia

Wednesday, May 23, 2018

CONNECTION

Dallas, Texas

Wednesday, September 12, 2018



W.E.W.

Women Elevating Women.

WOMEN ELEVATING WOMEN

A One Day Business Symposium To Teach Women With Drive To Survive And Thrive

D.C. | MD | VA

Featuring Keynote Speakers:



Phyllis Winchester Newhouse,
2017 EY Entrepreneur of the
Year-USA/Technology

Ray Lewis, #52 NFL 2018 Hall
of Fame Finalist



Avis Yates Rivers, Author,
Entrepreneur and White
House Champion of Change
in STEM awarded by
President Obama

SAVE THE DATE

Tuesday, March 6th



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W.E.W.
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