

Women Elevating Women

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SPONSORSHIP PROPOSAL

2018 W.E.W

One Day Business Symposiums "Helping Women with Drive To Survive and Thrive"



2018 One Day Symposium Locations

Washington, D.C. | Maryland | Virginia Tuesday, March 6, 2018

> Atlanta, Georgia Wednesday, May 23, 2018



Dallas, Texas Wednesday, September 12, 2018

Why Women Elevating Women?

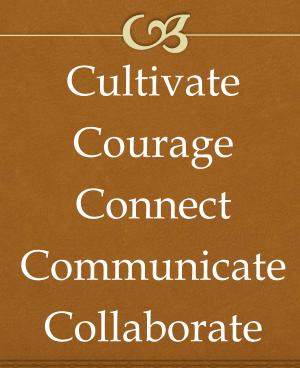
Currently, there is no professional forum catering to the multicultural business woman. Multicultural business women are in search of a community, forged with other like- minded women business professionals, where they can attain successful strategies and tactics to assist them in maintaining their current success while also discovering how to scale and grow.

Beginning Tuesday, March 6, 2018, Women Elevating Women will become the answer to the long-awaited question: "Where does the multicultural woman go for sustainable professional support?"

W.E.W will provide one-day business symposiums dedicated to helping to build strategic alliances to scale business and enhance professional growth, using the five pillars to success.

Five Pillars of Success

W.E.W's Five "C's"





Sponsorship Levels and Benefits



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CULTIVATE \$5000 Sponsorship

- Recognition as a Keynote underwriter sponsor
- Mentioned in press material as W.E.W sponsor
- Executive introduces a Keynote Speaker or Lunch Panelists
- Exclusive exhibit table location for four company representatives to participate
- Company logo displayed on W.E.W website with hyperlink to company website
- Company listed in all printed program materials and email blasts
- Company branded in digital media marketing campaigns
- Company receives list of attendees, within 60 days, for a one-time mailing to be completed within one year of symposium date.



COURAGE \$2500 Sponsorship

- Amplified recognition of the Pillar: Courage
- Executive may introduce breakout session expert and moderator at one concurrent session.
- Exclusive exhibit table location for two company representatives to participate.
- Logo displayed on W.E.W website for one year.
- Company listed in all printed program materials and email blasts.
- Company branded in digital media marketing campaigns.
- Company receives a list of attendees, within 60 days, for a one-time mailing to be completed within six-months of symposium date.



COMMUNICATION \$1500 Sponsorship

- Amplified recognition of the Pillar: Communication
- Executive may introduce breakout session expert and moderator at one concurrent session.
- Exhibit table location for one company representative to participate or an exclusive branded company item placed in symposium swag bag.
- Logo displayed on W.E.W website for one year.
- Company listed in all printed program materials and email blasts.
- Company branded in digital media marketing campaigns.
- Company receives a list of attendees, within 60 days, for a one-time mailing to be completed within three-months of symposium date.

Connection \$1000 Sponsorship

- Amplified recognition of the Pillar: Connection
- Executive may introduce breakout session expert and moderator at one concurrent session.
- Company receives one complimentary ticket to the symposium
- Company listed in email blasts.
- Company logo on website and remains six months.



COLLABORATE \$500 Sponsorship

- Company logo will appear on the website for six months.
- Company listed on marketing materials as W.E.W supporter.



Save the Date! CULTIVATE

Washington, D.C. | Maryland | Virginia Tuesday, March 6, 2018

COURAGE Atlanta, Georgia Wednesday, May 23, 2018

CONNECTION Dallas, Texas Wednesday, September 12, 2018



WOMEN ELEVATING WOMEN

A One Day Business Symposium To Teach Women With Drive To Survive And Thrive

D.C. | MD | VA

Featuring Keynote Speakers:



Women

Nomen Elevating

Phyllis Winchester Newhouse, 2017 EY Entrepreneur of the Year-USA/Technology

Ray Lewis, #52 NFL 2018 Hall of Fame Finalist



Avis Yates Rivers, Author, Entrepreneur and White House Champion of Change in STEM awarded by President Obama

SAVE THE DATE Tuesday, March 6th



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