



# Help Name Russell's Newest Park!

As part of the Choice Neighborhoods Implementation grant, Louisville Metro Housing Authority and Metro Parks are creating a new park at S. 13th Street and W. Muhammad Ali Boulevard.

The design - which was developed with extensive input from Beecher and Russell residents and stakeholders - has been unveiled, so it's time to choose a name for the new park that celebrates Russell's past, present, and future.

*Conceptual Diagram*



## Step 1

**VISIT THE VISION RUSSELL WEBSITE TO SEE THE PLAN AND SUBMIT YOUR IDEA:**

Go to [www.visionrussell.org](http://www.visionrussell.org) and click on the "HELP NAME THE PARK" banner on the homepage to submit your suggestion.

## Step 2

**WIN A PRIZE:**

If your suggestion is selected, you could win a \$250 gift certificate. If multiple people submit the selected name, a drawing will be held to determine the winner of the gift certificate.

## Step 3

**CELEBRATE:**

Help spread the word about the new park coming to Russell and its name!

Submit your ideas by April 30th, 2023 at  
**[www.visionrussell.org](http://www.visionrussell.org)**  
or call/text (502) 653-9818

Scan Me!



Eligible submissions should come from residents of West Louisville living in the 40203, 40210, 40211, and 40212 zip codes, or current and former Beecher Terrace residents.

For a complete list of contest rules, visit [www.visionrussell.org](http://www.visionrussell.org).

Funding for the park is being provided through the federal American Rescue Plan Act, and a \$250,000 grant from the Cincinnati Bengals, the NFL Foundation, and the Local Initiatives Support Corporation (LISC) Louisville.

