



Kentucky Venues manages and operates the Kentucky Exposition Center and the Kentucky International Convention Center. Each month we plan to provide you details about the events that are at our properties.

Kentucky Venues Overall September Forecast

Total Number of Events	Est. Attendance	Est. Economic Impact
14	340,910	\$23,724,402

Kentucky Exposition Center Forecast (detailed information page 2)

Number of Events	Est. Attendance	Est. Economic Impact
7	332,510	\$19,717,297

Kentucky International Convention Center Forecast (detailed information page 6)

Number of Events	Est. Attendance	Est. Economic Impact
7	8,400	\$4,007,105

Please Note: Events that are booked as a public event and ones booked by the Kentucky Venues staff may not have an estimated economic impact. Estimated attendance is provided by the show organizer and estimated economic impact is calculated by Louisville Tourism. Louisville Tourism utilizes the Destinations International Event Impact Calculator (EIC) which is the official industry standard for measuring the Estimated Economic Impact (EEI) of an event. Once event specific data is entered into the system (dates, attendance, room nights, number of exhibits, etc.), the calculator uses eight different sources of industry data (including city-specific data such as average room rate) to compile a complete event impact analysis. Some events may use different study models with varying numbers for total “Economic Impact”.



EVENTS ADVISORY
September 2022

EVENTS	DATES
Kentucky Flea Market Labor Day Spectacular	Sept. 1-5
Kentucky/Indiana Derby City High School Rodeo	Sept. 2-3
Bourbon and Beyond	Sept. 15-18
Louder Than Life	Sept. 22-25
<i>Additional Closed Shows:</i>	
Skills Driving Course*	Sept. 9
2022 Scrap Expo*	Sept. 13-14
GFS Fall Food Show*	Sept. 14

**Event is closed to the general public.*

*Events confirmed as of August 15, 2022
 All dates and times are subject to change*

Prepared by:

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Kentucky Flea Market Labor Day Spectacular	
Est. Attendance	7,500
Location	Pavilion and West Wing
Dates & Times	Friday, September 2, 10 a.m. - 6 p.m. Saturday, September 3, 10 a.m. - 6 p.m. Sunday, September 4, 11 a.m. - 5 p.m. Monday, September 5, 10 a.m. - 5 p.m.
Admission	Free and open to the public.
Details	Browse more than 1,000 booths, including 300 antique and collectible booths. Find one-of-a-kind items, food and antiques at the Kentucky Flea Market Labor Day Spectacular.
Website	www.stewartpromotions.com/louisville.asp

Derby City High School Rodeo	
Est. Attendance	2,500
Location	Freedom Hall
Dates & Times	Friday, September 2, 6:45 p.m. Saturday, September 3, 6:45 p.m.
Admission	\$5, general admission
Details	The first annual Derby City High School Rodeo rides into Freedom Hall this September. More than 100 of the best high school rodeo athletes from Indiana and Kentucky compete in barrel racing, saddle bronc riding, bull riding and breakaway roping. Competitors will vie to qualify for a trip to the High School National Finals.
Website	inhsrodeo.com www.kyhsr.com

Bourbon and Beyond	
Est. Attendance	160,000
Est. Economic Impact	\$9,034,152
Location	Highland Festival Grounds
Dates & Times	Thursday, September 15 - Sunday, September 18, TBA
Admission	Tickets are available online at bourbonandbeyond.com/passes-2022 .
Details	Bourbon & Beyond is rolling back in town bringing an incredible bourbon and culinary experiences with an eclectic lineup.
Website	bourbonandbeyond.com

Louder Than Life	
Est. Attendance	160,000
Est. Economic Impact	\$10,294,637
Location	Highland Festival Grounds
Dates & Times	Thursday, September 22 - Sunday, September 25, TBA
Admission	Tickets are available online at louderthanlifefestival.com/passes .
Details	Louder than Life is the largest whisky and rock festival in the world. It brings a huge lineup of crowd favorite musicians to Louisville.
Website	louderthanlifefestival.com

Additional closed shows:

Skills Driving Course*	
Est. Attendance	10
Location	Lot H
Dates & Times	Friday, September 9, TBA
Admission	<i>This event is closed to the public.</i>
Website	www.skillsdriving.com

2022 Scrap Expo*	
Est. Attendance	300
Est. Economic Impact	\$388,508
Location	North Wing
Dates & Times	Tuesday, September 13, 10 a.m. - 5 p.m. Wednesday, September 14, 9 a.m. - 4 p.m.
Admission	<i>This event is closed to the public.</i>
Website	www.recyclingtoday.com

GFS Fall Food Show*	
Est. Attendance	2,200
Location	South Wing BC
Dates & Times	Wednesday, September 14, 9 a.m. - 4 p.m.
Admission	<i>This event is closed to the public.</i>
Website	www.gfs.com/en-us/who-we-serve/food-service-show-dates



EVENTS ADVISORY
September 2022

EVENTS	DATES
NACAC National College Fair	Sept. 18
<i>Closed Shows:</i>	
Kentucky Free Thought Convention*	Sept. 3
International Code Council Annual Conference ICC*	Sept. 9-20
NAEC Annual Convention Expositions*	Sept. 15-22
GHSA 2022 Annual Meeting*	Sept. 19-20
Greater Louisville Association of Realtors*	Sept. 22
WIDA Annual Conference*	Sept. 27 - Oct. 1

**Event is closed to the general public.*

*Events confirmed as of August 15, 2022
 All dates and times are subject to change*

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Facebook: <https://www.facebook.com/KentuckyInternationalConventionCenter>

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Instagram: <https://www.instagram.com/kyconvention>

NACAC National College Fair	
Est. Attendance	1,000
Location	South Hall and North Hall
Dates & Times	Sunday, September 18, 1 p.m. - 4 p.m.
Admission	Free and open to the public.
Details	A college fair to help local students decide where to go to school.
Website	www.nacacfairs.org

* *Closed Shows*

Kentucky Free Thought Convention*	
Est. Attendance	300
Est. Economic Impact	\$25,000
Location	Ballroom E
Dates & Times	Saturday, September 3, 9 a.m. - 6 p.m.
Admission	<i>This event is closed to the public</i>
Website	www.kyfreethoughtconvention.org

International Code Council Annual Conference ICC*	
Est. Attendance	1,000
Est. Economic Impact	\$2,272,872
Location	Ballroom and Meeting Rooms
Dates & Times	Friday, September 9 - Sunday, September 18, 7 a.m. - 7 p.m. each day
Admission	<i>This event is closed to the public</i>
Website	www.iccsafe.org

NAEC Annual Convention Expositions*	
Est. Attendance	3,000
Est. Economic Impact	\$1,709,233
Location	North Hall and South Hall
Dates & Times	Thursday, September 15 - Thursday, September 22, TBA
Admission	<i>This event is closed to the public</i>
Website	www.naecconvention.com

GHSA 2022 Annual Meeting*	
Est. Attendance	500
Location	Conference Theatre and Meeting Rooms M103-104
Dates & Times	Monday, September 19 - Tuesday, September 20, TBA
Admission	<i>This event is closed to the public.</i>
Website	www.ghsa.org

Greater Louisville Association of Realtors*	
Est. Attendance	500
Location	Ballroom DE
Dates & Times	Thursday, September 22, TBA
Admission	<i>This event is closed to the public.</i>
Website	www.louisvillerealtors.com

WIDA Annual Conference*	
Est. Attendance	2,100
Location	North Hall, South Hall and Meeting Rooms
Dates & Times	Tuesday, September 27 - Saturday, October 1, TBA
Admission	<i>This event is closed to the public.</i>
Website	wida.wisc.edu