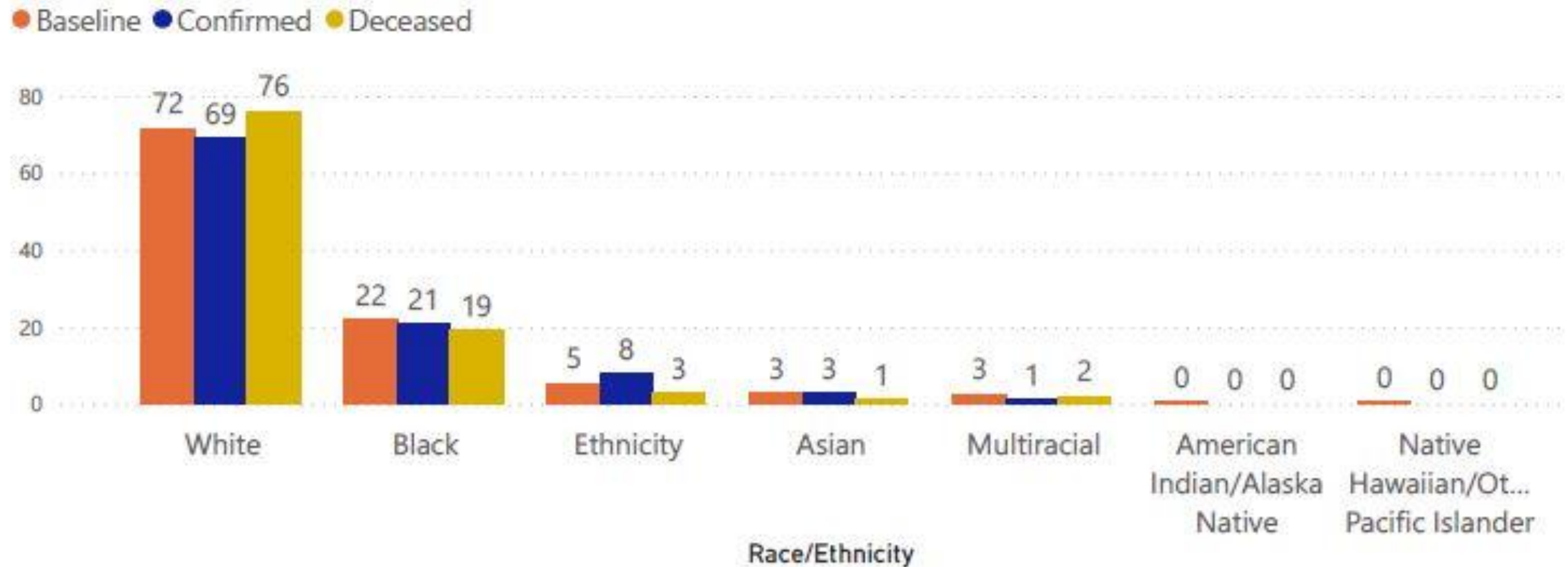

HEALTH EQUITY CONSIDERATIONS IN COVID RESPONSE EFFORTS

-
- DATA OVERVIEW (NOTE:THE DATA IN THIS REPORT IS PRELIMINARY AND IS NOT PUBLICLY REPORTED UNTIL FINAL)
 - HEALTH EQUITY EFFORTS TO DATE
 - Vaccine Access
 - Addressing Barriers
 - Communications/Overcoming Hesitancy
 - URGENT NEEDS IN THE COMING MONTHS

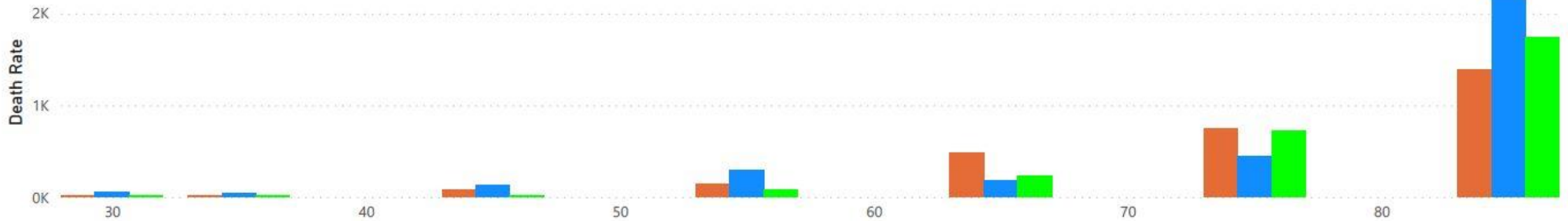
COVID DEATHS AND POSITIVE CASES FOR BLACK COMMUNITY ARE SLIGHTLY LESS THAN POPULATION BENCHMARKS



DEATH RATE FOR BLACKS BY AGE SHOWS HEALTH INEQUITIES FOR CERTAIN AGE GROUPS

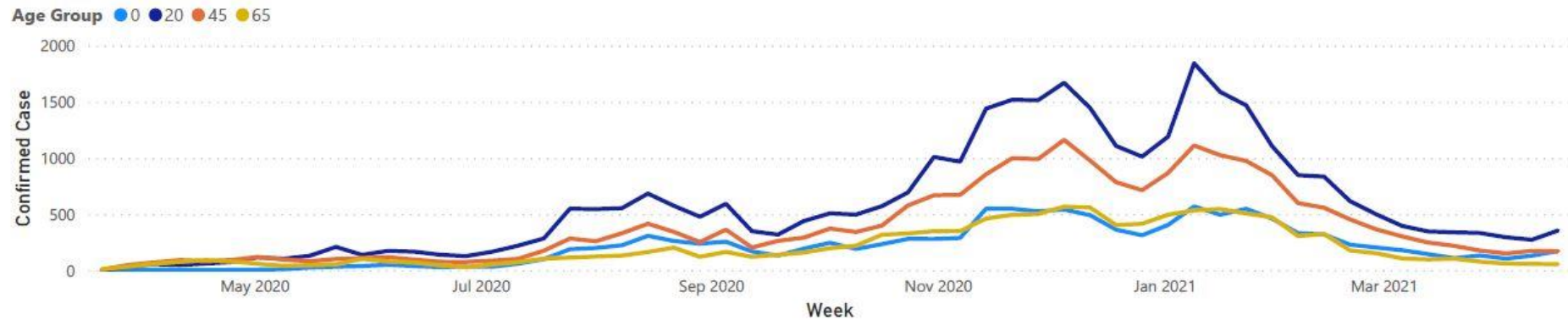
Death Rate by Age Group and Race/Ethnicity

Race/Ethnicity ● Black ● Hispanic ● White

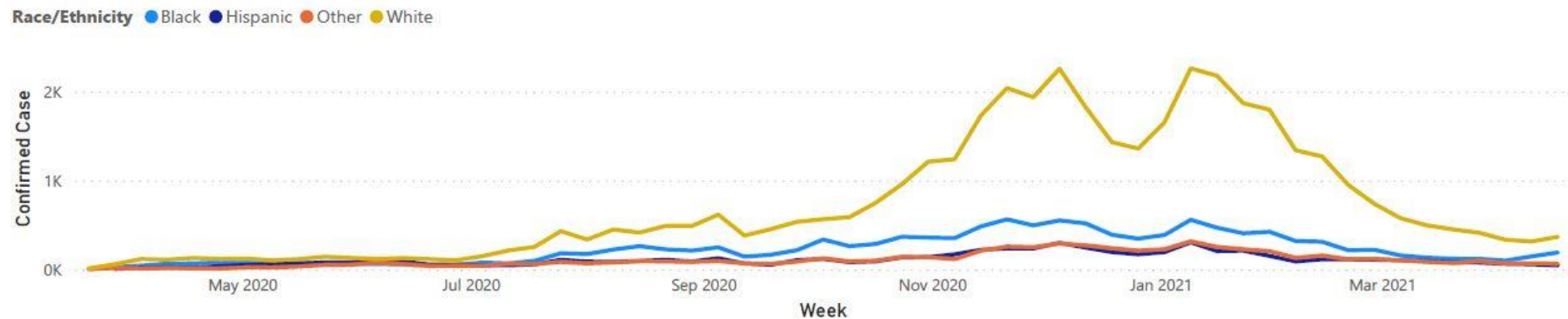


THE RECENT SLIGHT INCREASE IN CONFIRMED COVID CASES IS OCCURRING AMONG YOUNGER LOUISVILLIANS, INCLUDING YOUNGER BLACK RESIDENTS

Confirmed Case by Week and Age Group



Confirmed Case by Week and Race/Ethnicity



VACCINATION RATES BY RACE AND ETHNICITY

TOTAL COVID-19 VACCINE
DOSES ADMINISTERED for
JEFFERSON COUNTY
RESIDENTS

531103

TOTAL JEFFERSON COUNTY
RESIDENTS WHO HAVE
RECEIVED COVID-19
VACCINE

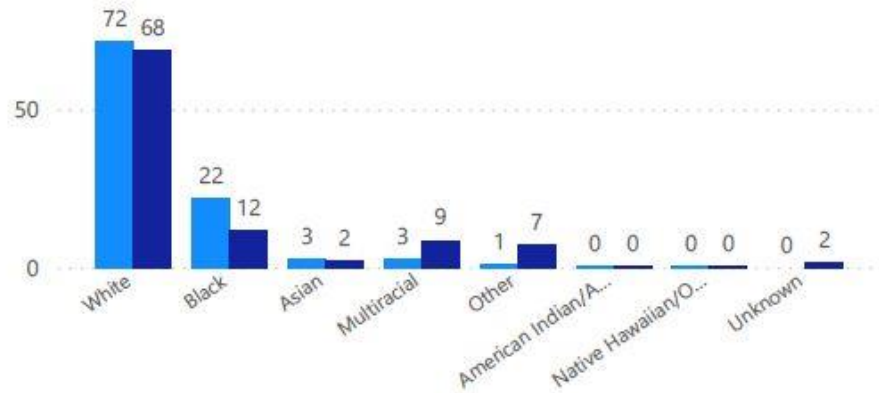
324364

TOTAL JEFFERSON COUNTY
RESIDENTS WHO HAVE
COMPLETED COVID-19
VACCINE SERIES

206233

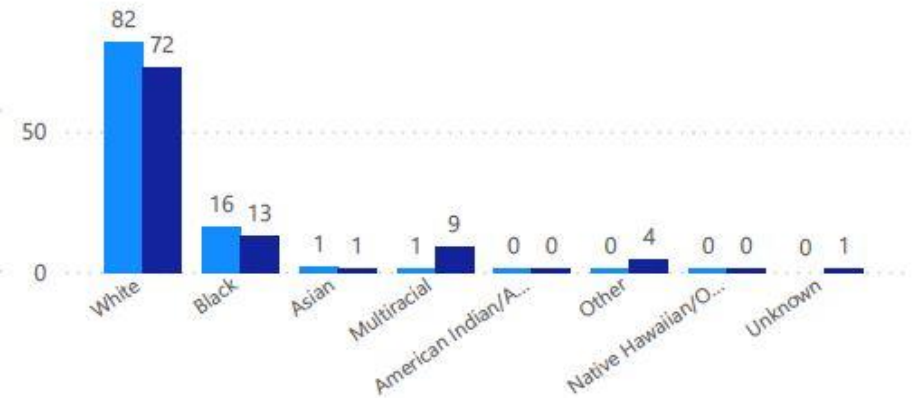
Baseline and Vaccinated by Race

● Baseline ● Vaccinated



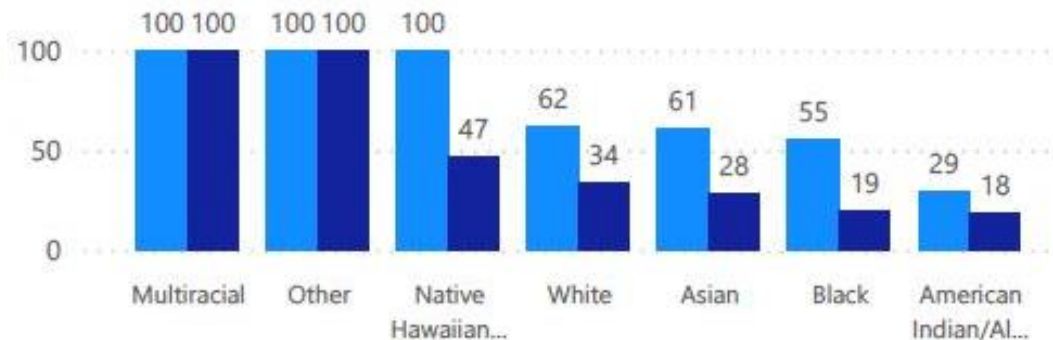
Baseline and Vaccinated by Race Aged 60+

● Baseline ● Vaccinated



Vaccinated Percentage of Completion by Race and Groups

Groups ● AG_60 ● TOTAL



VACCINATION EFFORTS FOR WEST END RESIDENTS

- Vaccination Sites Placed in West End Neighborhoods (see Appendix)
- Targeted Vaccine Events in Partnership with Hospital Systems and Black Faith Leaders
 - Over 20 Church events held
 - Several co-sponsored community events (African-American Heritage Center, Urban League, Newberg Community Center, Hope Wellness Center)
- Mobile Vaccination Events Launched
 - Phase One: Targeted populations with access barriers and equity focus. Over 30 mobile events to date (homeless, corrections, addiction treatment, low-income senior housing, homebound seniors, immigrants, others)
 - Phase Two: Partnership with Community groups to co-host vaccine events with Hospital partners, Community Health Centers and DPHW
- Direct Phone Registration to Overcome Computer Access Barriers

COMMUNICATIONS/NEXT STEPS

- Communications Workgroup
- Paid Media and Ad Campaigns
- Expert Panels with Black medical leaders in Community Forums (dozens held).
- Research on Vaccine hesitancy and effective targeting messaging strategies
- Paid partnerships with community organizations for community outreach
- We need the help of community organizations:
 - Outreach/assistance to register and bring people to vaccine events
 - Communication from trusted leaders to answer questions and overcome hesitancy
 - Co-host vaccine events.

Appendix

West Louisville Vaccine Sites

40202

UofL – 499 S. Brook St (drive-thru)

Register online at uoflhealth.org

Walgreens – 200 E. Broadway

Register online at walgreens.com

Call 502-568-4864 to schedule appointment

CVS – 340 W Muhammad Ali Blvd at Fourth Street Live

Register online at CVS.com

Call 800-746-7287 to schedule an appointment

40203

Norton – at the Republic Bank Foundation YMCA

1720 W Broadway

Register online at nortonhealthcare.com

Call 502-861-4499 to schedule an appointment

40210

Walgreens – 1475 Dixie Hwy

Register online at walgreens.com

Call 502-776-1840 to schedule an appointment

40211

Walgreens – 3410 W Broadway

Register online at walgreens.com

Call 502-776-2528 to schedule an appointment

Kroger – 2710 W Broadway

Register online at Kroger.com/health/pharmacy

Call 502-778-3346

40212

Norton – at Whitney Young Elementary School

3526 W. Muhammad Ali Blvd

Register online at nortonhealthcare.com

Call 1-888-777-7219 to schedule appointment

40215

UofL – 1850 Bluegrass Ave

Register online at uoflhealth.org

Call 502-681-1435 to schedule an appointment

40216

Norton – 4420 Dixie Highway Suite 107

Register online at nortonhealthcare.com

Call 502-861-4499 to schedule an appointment

Walmart – 7100 Raggard Rd

Register online at Walmart.com

Call 502.447-4556