

The Louisville Independent Business Alliance (LIBA) is continuing our efforts with Councilwoman Nicole George and Councilman Patrick Mulvihill to gauge the interest of Preston Corridor businesses in projects and/or organizing.

Area visits and flyers have begun to introduce the idea, and our next phase is surveying for further information from each of you. Once we have the results, we will share with you (in the aggregate, businesses will not be identified) and schedule a community meeting in August.

Thank you for taking the time to share your thoughts with us below! We welcome additional comments by email to prosperpreston20@gmail.com.

Question Title

1. How strong is your sense of community with your neighboring businesses?

Very Strong	Good	Room for improvement	Weak	Nonexistent
<input type="radio"/> Very Strong	<input type="radio"/> Good	<input type="radio"/> Room for improvement	<input type="radio"/> Weak	<input type="radio"/> Nonexistent
Comments <input type="text"/>				

Question Title

2. On a scale from 1 (Very Strong) to 5 (Nonexistent), please rate how many neighboring businesses do you know well and communicate with regularly?

	1 - Very Strong	2 - Good	3 - Room for improvement	4 - Weak	5 - Nonexistent
I am not interested with knowing neighbor business owners	<input type="radio"/> I am not interested with knowing neighbor business owners 1 - Very Strong	<input type="radio"/> I am not interested with knowing neighbor business owners 2 - Good	<input type="radio"/> I am not interested with knowing neighbor business owners 3 - Room for improvement	<input type="radio"/> I am not interested with knowing neighbor business owners 4 - Weak	<input type="radio"/> I am not interested with knowing neighbor business owners 5 - Nonexistent

	1 - Very Strong	2 - Good	3 - Room for improvement	4 - Weak	5 - Nonexistent
A few (less than 5)	<input type="radio"/> A few (less than 5) 1 - Very Strong	<input type="radio"/> A few (less than 5) 2 - Good	<input type="radio"/> A few (less than 5) 3 - Room for improvement	<input type="radio"/> A few (less than 5) 4 - Weak	<input type="radio"/> A few (less than 5) 5 - Nonexistent
I do not communicate with anyone but would like to network with other business owners	<input type="radio"/> I do not communicate with anyone but would like to network with other business owners 1 - Very Strong	<input type="radio"/> I do not communicate with anyone but would like to network with other business owners 2 - Good	<input type="radio"/> I do not communicate with anyone but would like to network with other business owners 3 - Room for improvement	<input type="radio"/> I do not communicate with anyone but would like to network with other business owners 4 - Weak	<input type="radio"/> I do not communicate with anyone but would like to network with other business owners 5 - Nonexistent
I do not communicate with anyone due to time spent in business	<input type="radio"/> I do not communicate with anyone due to time spent in business 1 - Very Strong	<input type="radio"/> I do not communicate with anyone due to time spent in business 2 - Good	<input type="radio"/> I do not communicate with anyone due to time spent in business 3 - Room for improvement	<input type="radio"/> I do not communicate with anyone due to time spent in business 4 - Weak	<input type="radio"/> I do not communicate with anyone due to time spent in business 5 - Nonexistent
Most (more than 10)	<input type="radio"/> Most (more than 10) 1 - Very Strong	<input type="radio"/> Most (more than 10) 2 - Good	<input type="radio"/> Most (more than 10) 3 - Room for improvement	<input type="radio"/> Most (more than 10) 4 - Weak	<input type="radio"/> Most (more than 10) 5 - Nonexistent

Other (please specify)

Question Title

3. What are the advantages of doing business on Preston Highway?

- Centrally located with easy access to the interstate and Downtown
- Proximity to tourism (e.g. KY Exposition Center, Muhammad Ali International Airport, music concerts, etc.)
- Proximity to commercial and/or residential customers
- Access to hotels
- Access to logistics
- Diverse community

- Plenty of retail
- Other (please specify)

Question Title

4. What are the barriers to doing business on Preston Highway?

- Inadequate pedestrian mobility
- Inadequate infrastructure (e.g. lighting, lane design, lack of sidewalk, un-controlled median, bike lanes, ADA compliance, etc.)
- Traffic
- Crime (e.g. theft, loitering, drug use, etc.)
- Attention to beautification
- Branding/sense of place/unity
- Neighboring business array
- Vacant property
- Lack of cohesion/informal support mechanism
- Limited Parking
- Collective need in the community
- Other (please specify)

Question Title

5. What changes on Preston Highway would most help your business?

- Enforcement
- Formal business group
- Better connection with tourism
- Branding
- Professional resources
- Infrastructure Improvements (Roads, Lighting, Traffic Signals, Public Transportation)
- Beautification
- Other (please specify)

Question Title

6. On a scale from 1 (never heard of) to 5 (extremely familiar), please rate how familiar you are with each area small business resource organizations.

	1 - Never heard of	2	3	4	5 - Extremely familiar
Small Business Development Center (SBDC)	<input type="radio"/> Small Business Development Center (SBDC) 1 - Never heard of	<input type="radio"/> Small Business Development Center (SBDC) 2	<input type="radio"/> Small Business Development Center (SBDC) 3	<input type="radio"/> Small Business Development Center (SBDC) 4	<input type="radio"/> Small Business Development Center (SBDC) 5 - Extremely familiar
SCORE	<input type="radio"/> SCORE 1 - Never heard of	<input type="radio"/> SCORE 2	<input type="radio"/> SCORE 3	<input type="radio"/> SCORE 4	<input type="radio"/> SCORE 5 - Extremely familiar
Metco Loans (available by city)	<input type="radio"/> Metco Loans (available by city) 1 - Never heard of	<input type="radio"/> Metco Loans (available by city) 2	<input type="radio"/> Metco Loans (available by city) 3	<input type="radio"/> Metco Loans (available by city) 4	<input type="radio"/> Metco Loans (available by city) 5 - Extremely familiar
Community Ventures	<input type="radio"/> Community Ventures 1 - Never heard of	<input type="radio"/> Community Ventures 2	<input type="radio"/> Community Ventures 3	<input type="radio"/> Community Ventures 4	<input type="radio"/> Community Ventures 5 - Extremely familiar
Access Ventures	<input type="radio"/> Access Ventures 1 - Never heard of	<input type="radio"/> Access Ventures 2	<input type="radio"/> Access Ventures 3	<input type="radio"/> Access Ventures 4	<input type="radio"/> Access Ventures 5 - Extremely familiar
Navigate Enterprise Center	<input type="radio"/> Navigate Enterprise Center 1 - Never heard of	<input type="radio"/> Navigate Enterprise Center 2	<input type="radio"/> Navigate Enterprise Center 3	<input type="radio"/> Navigate Enterprise Center 4	<input type="radio"/> Navigate Enterprise Center 5 - Extremely familiar
Louisville Free Public Library	<input type="radio"/> Louisville Free Public Library 1 - Never heard of	<input type="radio"/> Louisville Free Public Library 2	<input type="radio"/> Louisville Free Public Library 3	<input type="radio"/> Louisville Free Public Library 4	<input type="radio"/> Louisville Free Public Library 5

	1 - Never heard of	2	3	4	5 - Extremely familiar
					- Extremely familiar
Louisville Forward (city Dept. of Economic Development)	<input type="radio"/> Louisville Forward (city Dept. of Economic Development) 1 - Never heard of	<input type="radio"/> Louisville Forward (city Dept. of Economic Development) 2	<input type="radio"/> Louisville Forward (city Dept. of Economic Development) 3	<input type="radio"/> Louisville Forward (city Dept. of Economic Development) 4	<input type="radio"/> Louisville Forward (city Dept. of Economic Development) 5 - Extremely familiar
LHOME	<input type="radio"/> LHOME 1 - Never heard of	<input type="radio"/> LHOME 2	<input type="radio"/> LHOME 3	<input type="radio"/> LHOME 4	<input type="radio"/> LHOME 5 - Extremely familiar
Small Business Administration (SBA)	<input type="radio"/> Small Business Administration (SBA) 1 - Never heard of	<input type="radio"/> Small Business Administration (SBA) 2	<input type="radio"/> Small Business Administration (SBA) 3	<input type="radio"/> Small Business Administration (SBA) 4	<input type="radio"/> Small Business Administration (SBA) 5 - Extremely familiar

Question Title

7. What community supports would your business benefit?

- SBA/Metco Loans
- Small business support
- Connection with areas business groups (e.g. LIBA)
- Other (please specify)

Question Title

8. Are you currently looking to expand your business or relocate?

- Expand
- Relocate to Preston Hwy
- Relocate on Preston Hwy
- Relocate away from Preston Hwy
- Neither
- Other (please specify)

Question Title

9. We are seeking feedback from businesses all along Preston Highway. Name what you feel are the distinct “sections” of this corridor (i.e. Eastern Pkwy-Gilmore Lane).

Question Title

10. How strong is your current relationship with the Louisville Convention & Visitors Bureau?

Very strong	Good	Room for improvement	Weak	Nonexistent
<input type="radio"/> Very strong	<input type="radio"/> Good	<input type="radio"/> Room for improvement	<input type="radio"/> Weak	<input type="radio"/> Nonexistent

Other (please specify)

Question Title

11. How strong is your current relationship with the Kentucky Exposition Center?

Very strong	Good	Room for improvement	Weak	Nonexistent
<input type="radio"/> Very strong	<input type="radio"/> Good	<input type="radio"/> Room for improvement	<input type="radio"/> Weak	<input type="radio"/> Nonexistent

Other (please specify)

Question Title

12. Would you like to explore the possibility of a business association specific to the Preston Hwy Corridor?

- Yes
- No
- Undecided - Would like to learn more
- Other (please specify)

Question Title

13. What days work best for a potential meeting:

- Weekday early morning
- Weekday lunch
- Weekday evening
- Saturday
- Sunday
- Other (please specify)

Question Title

*14. Please provide your name and business so we can provide feedback. (Not published with overall survey results.)

Your Name

Business Name

Email Address

Phone Number

Question Title

15. Thank you for taking the time to complete this survey. If you are also a resident of the area, please consider completing the next survey released soon.

DONE