ATTACHMENT D: EXAMPLES OF APPLICATION SOCIAL IMPACT STATEMENT AND DELIVERABLES

SAMPLE A

Livability Improvement Statement

With this project, the ORGANIZATION will use "Smart Cities" practices to engage the residents of COMMUNITY X in accessing, understanding and using data to develop an innovative program to increase quality of life for all.

Deliverables

- ✓ The Organization will hold event(s) (example, Hackathon) on (DATE) at (ADDRESS).
- ✓ During this event, participants will break into teams to develop ideas for using data to improve (Community or City) outdoor spaces (include address or area) and increase transportation accessibility (specific example).
- ✓ The event will be complete by Nov. 9, 2020.
- ✓ All promotional materials (such as newsletters, press releases) will include a statement about funding support from AARP.
- ✓ Event signage will include AARP branding and language.
- ✓ The Organization will send After-Action Report with visuals (photos and/or video) to AARP national office by December 11, 2020.

SAMPLE B

Livability Improvement Statement

This grant will improve COMMUNITY X by activating new public spaces for people of all ages to engage with each other by purchasing and installing tables and board games in a playground, which is under construction, to help engage all generations in social activity.

Deliverables

- ✓ The Organization will partner with the CITY DEPARTMENT to purchase and install at least two (2) each fully accessible, stainless steel or concrete tables at a playground of a suitable size for a group of at least two (2) people per table, located at ADDRESS, that is currently under construction in COMMUNITY X, to help engage all generations by November 9, 2020.
- ✓ The Organization will install AARP branded signage at ADDRESS.
- ✓ The Organization will also conduct outreach to the community to communicate the new aspects of the playground. This outreach will include:

  a. Sending out five (5) tweets on Twitter about the project.

  b. Placing one (1) announcement about the project in a local newspaper.

  c. Posting at least three (3) announcements on Facebook.

SAMPLE C

Livability Improvement Statement

This grant will improve COMMUNITY X's transportation options. Specifically, this project will contribute to the age friendly agenda by creating a more accessible and comfortable public transportation system, thereby helping to increase the livability of COMMUNITY X for the 50-plus and all ages, especially in more rural areas.

Deliverables

- ✓ The Organization will purchase and install ten (10) bus-shelter seats suitable for two (2) or more adults to sit on at one time in bus stops frequented by older adults at ADDRESS.
- ✓ The Organization will install AARP branded signage at ADDRESS.
- ✓ In addition to the bus stop seats, the grantee will market the bus stop improvements through at least two (2) print advertisements and distribute at least one hundred (100) flyers to older adults in COMMUNITY X so that they will be aware of the available seating at local public bus stops.

SAMPLE D

Livability Improvement Statement

This grant will help make COMMUNITY X a safer and more inviting gathering place for people of all ages, which will lead to increased engagement, interaction and livability for community members, especially those 50-plus. Specifically, this project will improve an alley in COMMUNITY X that connects Main Street to the park at ADDRESS.

Deliverables

- ✓ The Organization will improve the alley in COMMUNITY X, located at ADDRESS, which connects Main Street to the park. Install three (3) benches, each 6 feet in length, and nine (9) UV sail shade canopies, measuring 11 feet by 12 feet by 17 feet, at the Main Street entrance to the alley.
- ✓ The Organization will install AARP branded signage at ADDRESS.
- ✓ The Organization will display original intergenerational art completed in a professional manner at the alley.

SAMPLE E

Livability Improvement Statement

This grant will help increase the connectivity between recreational opportunities by improving access to multiple modes of transportation for all ages and abilities, and fostering healthy lifestyles in COMMUNITY X. Specifically, this project will deliver a *Complete Streets* demonstration project on Street 1 and Street 2 in COMMUNITY X which will showcase short-term alterations to the street and sidewalk to increase pedestrian safety.

Deliverables

- ✓ Create a *Complete Streets* demonstration project on Street 1 (ADDRESS) and Street 2 (ADDRESS) in COMMUNITY X as part of COMMUNITY X's *Complete Streets* program.
- ✓ The Organization will make ADA improvements to the crossing where applicable at ADDRESS.
- ✓ The Organization will install AARP branded signage at ADDRESS.
- ✓ The Organization will use paint and plastic reflector/delineator posts, along with plantings and other low-cost materials, to mimic the look of pedestrian bump-outs.
- ✓ The Organization will replace and/or increase the size/width of the crosswalks and other on-street markings in the designated area to make the pedestrian space larger.
- ✓ The Organization will install bright tactile warning strips at the curb ramps and add turning arrows and stop bars to more clearly delineate the car realm from the pedestrian realm.