

About KIP

For the last **27 years**, the KIP Youth Survey has been a **trusted and valuable source of information** on youth alcohol, tobacco, and other drug use in Kentucky. Since **1999**, this **anonymous survey** has helped schools and communities better understand student experiences, strengthen well-being, and make positive, data-informed decisions that support healthy, successful youth.

kip
2026

KENTUCKY
INCENTIVES FOR
PREVENTION

Want to Participate?

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[Learn More](#)

Snapshot

- An average of **83% of school districts** participate in the KIP survey each time it is offered.
- An average of **95,000 students** participate in the survey each iteration.
- In fiscal year 2023, the KIP survey helped bring in over **\$60,000,000 in grant support** for substance use, suicide prevention, and mental health promotion.

The Survey

The KIP Youth Survey uses **research-based questions developed** with guidance from SAMHSA, allowing results to be compared across Kentucky, other states, and the nation.

Topics include:

- Substance use, including new trends.
- Mental health and well-being.
- Bullying and social media.
- School performance.
- Family, support, and trusted adults.

Administration

- Students take the **web-based** survey in class on a school device (30–40 minutes).
- Data are **secure and confidential**.
- Schools choose a convenient time within a 6-week window (Oct–mid Nov).
- No cost to schools.
- **Student participation is voluntary**.
- Caregivers are notified in advance and **must give permission** for their child to participate.

The Results

For participating school districts:

- Preliminary data tables and a full-color report.
- Comparisons with the region, state, and U.S.
- Trend reports showing changes since 2012.
- Core data for Drug Free Communities grants.
- Optional extra analysis by gender, school, or grade.

Important: District results are **private** and only shared with the district. State and regional reports are created for the public.

The KIP Survey is designed to **protect students' privacy** while providing valuable insights to support their health and well-being.