



KENTUCKY
INCENTIVES FOR
PREVENTION



Purpose

The purpose of the KIP Youth Survey is to anonymously assess youth use of alcohol, tobacco, and other drugs (ATOD), and to address additional factors related to adolescent social and emotional wellbeing. KIP Survey data allow district leaders, community coalitions, school counselors, researchers, policy makers and youth-serving agencies to:

- Develop accurate scientific understandings of the experiences and needs of Kentucky's students
- Transform school climates
- Guide the development of targeted programs to support adolescent health and well-being
- Obtain funding necessary to ensure the continuation of these crucial initiatives
- Connect social and emotional well-being to academic outcomes

History

Since 1999, the KIP Youth Survey has been administered in Kentucky by the Department for Behavioral Health, Developmental and Intellectual Disabilities (DBHDID) through agreements with individual school districts across the state.

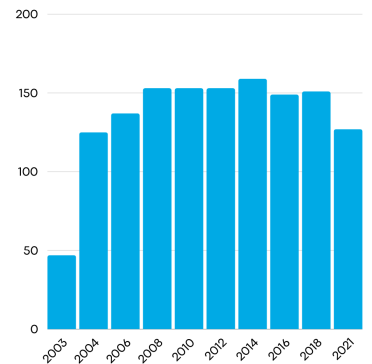
The survey was conducted biennially in the fall in even-numbered years from 2004-2018. The COVID-19 pandemic and Kentucky's passage of Senate Bill 150 delayed subsequent administrations. **The next KIP Youth Survey will be offered in fall 2024.**

Content

The core items on the present KIP survey were originally chosen by the Substance Abuse and Mental Health Services Administration (SAMHSA), based on extensive research on risk and resilience factors associated with youth substance abuse. Basing the scale on the federal model enables comparisons to other states and to the nation, while at the same time making within-state comparisons. Since 2006, questions acknowledging emerging needs and trends have been added to the survey to address:

- Emerging substances and substance use terminology
- Mental health, including psychological distress and suicidality
- Bullying
- Social media use
- School performance
- Family member in the military
- Connection to a trusted adult
- Impacts of COVID-19
- Accessibility and disability
- Inclusion and belonging

Number of Districts Participating in KIP by Year



Results

Each participating school **district** receives the following:

- 1) A set of preliminary cross-tabulations.
- 2) A comprehensive full-color report including comparisons with the region, the rest of the state, and the US (when available).
- 3) A district-level trend report, showing within-district trend-level data for applicable questions from the current administration back to 2012.
- 4) A report synthesizing the core-measure items required to be submitted by all Drug Free Communities (DFC) grant recipients as a component of the federal DFC National Cross-Site Evaluation.
 - **District-level results are reported only to the school district and are not released in a public report.**
 - Interested school districts also have the option to order supplementary analysis of their report based on gender, school building, combinations of schools, or other desired domains.
 - The fact that the KIP Survey has been administered within Kentucky since 1999 enables districts to monitor trends and analyze changes over time.

The following are produced for public consumption:

- 1) A [State and Regional Data Report](#), comprised of maps and graphs showing regional ATOD trends for each of Kentucky's fourteen Regional Prevention Centers (RPCs).
- 2) A [Statewide Trends report](#), showing statewide trend data for applicable questions from the current administration back to 2012.
- 3) A [series of summary infographics](#) portraying key indicators from the annual survey results.

Administration

Students complete the web-based KIP Survey on a school device in an in-person classroom setting. All KIP Survey data are transferred over a secure connection and stored in a protected database to ensure confidentiality throughout the administration and analysis process.

- Classroom administration of the web-based survey (including giving instructions, logging in and completing the survey) takes between thirty and forty minutes.
- School districts have some flexibility as to when to administer the survey within an approximate 6-week window (October - mid November), and results are analyzed, tabulated, and reported in three to four months following administration.
- **There is no cost to the individual districts (costs are paid by the Department for Behavioral Health, Developmental and Intellectual Disabilities).**
- Extensive efforts go into assuring the anonymity of students who complete the brief survey, and to ensuring that no student feels coerced to participate.
- Students' survey responses are confidential. For that reason, some students must be excluded from participating in the survey due to limitations that prevent them from completing the survey themselves. Teachers/counselors are consulted to determine the capabilities of the students, and which students may need to have the survey read to them. If the students cannot comprehend the questions, they do not participate in the survey.
- At least two weeks prior to administration, caregivers are notified of the upcoming survey, provided with informational material on the content and purpose of the KIP Youth Survey, given the opportunity to view the survey instrument. **Effective with the 2024 administration, the KIP initiative will utilize an active consent process, and caregivers will be required to grant permission for their student to complete the survey.**

KIP Survey Website: kipsurvey.com

- The *2021 KIP Survey State and Regional Data Report*, the *2021 KIP Survey Statewide Trends Report*, as well as a series of infographics summarizing key indicators from the reports, are accessible on the home page of kipsurvey.com
- The website contains extensive information related to all technical aspects of the KIP survey, including the history of the KIP survey, content development, survey methodology and validation studies, as well as a collection of research utilizing recent KIP Survey data.
- The "Data Tools" tab includes two dynamic tools useful for analyzing KIP Survey data on a regional and statewide-level. These tools, the KIP Data Dashboard and the KIP Data Visualizer, allow users to track and display key data indicators utilizing survey results from 2010-2021.

Updated March 2024