



## CABINET FOR HEALTH AND FAMILY SERVICES

### Department for Behavioral Health, Developmental and Intellectual Disabilities Office of the Commissioner

**Andy Beshear**  
Governor

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**Katherine R. Marks, Ph.D.**  
Commissioner

**Eric C. Friedlander**  
Secretary

March 11, 2024

Dear Superintendent:

We are pleased to inform you that administration of the Kentucky Incentives for Prevention (KIP) Youth Survey will resume in fall 2024. Kentucky's Department for Behavioral Health, Developmental and Intellectual Disabilities, Division of Substance Use Disorder supports implementation of KIP, our state's largest source of data related to youth use of alcohol, tobacco, and other drugs. KIP also addresses mental health, bullying, school safety, and other risk and protective factors associated with youth behavioral health. In 2021, over 93,000 students representing 127 school districts completed the survey, and the findings provided an invaluable substance use prevention and health promotion tool for those communities.

The information garnered from KIP plays a vital role in supporting Kentucky's schools and communities as they seek local, state, and federal grant dollars designed to change the trajectory for youth who are at risk of misusing substances. In Federal Fiscal Year 2023, KIP data were highlighted in 44 successful grant applications, totaling over \$60,000,000, to support substance use and suicide prevention, and mental health promotion programming across the Commonwealth. In addition, these data have been used by school administrators and Family Resource and Youth Service Centers to identify and address issues impacting youth. Given the benefits of KIP data, we strongly encourage you to support administration of the fall 2024 KIP Survey.

For the upcoming school year, the planned administration window for the KIP Survey is October 1<sup>st</sup> through November 15<sup>th</sup>; your schools may schedule the survey on any convenient date(s) during that six-week period. The survey is administered to 6th, 8th, 10th, and 12th graders, and their responses are completely anonymous. Caregivers will be provided with information about the survey and given the opportunity to provide permission for their student to participate. **No data is linked to personally identifiable student information. Aggregate data about your district will go to you only; no individual district-level data are released publicly.**

There is no cost to administer the KIP survey. With your participation, the Department for Behavioral Health, Developmental and Intellectual Disabilities makes available electronic access to the survey, analysis of district and state-level data, and the provision of a district-level report. We recognize that our schools and teachers are often overburdened and limited by time constraints. As such, the survey is now administered online to support school staff, decrease the time commitment of KIP coordinators, and expedite the receipt of survey results. We also offer school-level technical assistance and can develop infographics and other materials to aid in the dissemination of the survey results to parents, school staff, and other community partners.

Attached you will find a fact sheet with further information about KIP. You can also learn more about KIP and view prior year statewide survey results here: <https://www.kipsurvey.com/>

**If your district intends to participate or if you have questions about being a part of the fall 2024 KIP Survey administration,** please contact the KIP Survey Administrator directly, or designate a KIP Coordinator for your district to contact us. Our KIP Survey Administrator is Lisa Crabtree at REACH Evaluation. Lisa may be reached at [lisa@reacheval.com](mailto:lisa@reacheval.com).

Please contact the KIP Survey Administrator by **May 1, 2024**. We look forward to hearing from you!

Sincerely,

*Katherine Marks, PhD*

Katherine Marks, PhD  
Commissioner, DBHDID