

TAPESTRY

celebrating *15 years* of Global Detroit



SPONSORSHIP INFORMATION

NOVEMBER 2025



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ABOUT GLOBAL DETROIT

Global Detroit is a regional economic development organization. We develop and implement immigrant-inclusive policies, practices and programs to drive the growth, revitalization and sustained prosperity of Detroit and Southeast Michigan. With programs focused on talent retention, entrepreneurship, opportunity neighborhoods, inclusive institutions and research, we help build inclusive economies and vibrant communities.

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ABOUT TAPESTRY

Tapestry is Global Detroit's signature annual fundraising event, celebrating community, culture, and inclusion. This vibrant evening features delicious food from local vendors, drinks, music, entertainment, and special guests.

Each year, we honor local leaders, organizations, and businesses that make a difference in building an inclusive Michigan with our **Changemaker Awards.**

CHANGEMAKER AWARDS

Global Detroit's **Changemaker Awards** honor **inclusive local leaders**, organizations, and businesses making a difference in Michigan.

Global Detroit Champion

Celebrating outstanding contributions to immigrant inclusion

Emerging Talent Award

Recognizing rising stars making a significant impact

CHANGEMAKER AWARDS

Corporate Leadership Award

Honoring businesses that champion diversity and inclusion

Community Entrepreneur Award

Highlighting local entrepreneurs driving change in our communities

Immigrant Impact Award

Honoring an established immigrant entrepreneur



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JAM HANDY
2900 E GRAND BLVD, DETROIT
NOVEMBER 13, 2025



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WHY SPONSOR?

Celebrate and recognize 15 years of Global Detroit impact.

Take a stand for smart immigration policy in Michigan. New isolationist policies will hurt entrepreneurial innovation and our economy, from big-to-small business.

Bolster our collective economic prosperity through the intentional inclusion of immigrants in regional economic development strategies, practices, and programs.

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ANNIVERSARY SPONSOR \$15,000

- Company name and logo on an individual sign at event
- Company name on Global Detroit website with link for one year
- Verbal acknowledgement at event
- Company name and logo in Tapestry program
- Company-specific feature on Global Detroit social media
- Opportunity to make 1 minute award presentation at event
- Two complimentary swag bags
- Ten tickets to event
- VIP Reception invitation

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PLATINUM SPONSOR \$6,000

- Highlighted company name on signage at event
- Company name on Global Detroit website with link for one year
- Verbal acknowledgement at event
- Company name and logo in Tapestry program
- One complimentary swag bag
- Social media mention
- Eight tickets to event
- VIP Reception invitation

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GOLD SPONSOR \$3,000

- Company name listed on signage at event
- Company name on Global Detroit website with link for one year
- Company name and logo in Tapestry program
- Social media mention
- Six tickets to event
- VIP Reception invitation

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SILVER SPONSOR \$1,500

- Company name listed on signage at event
- Company name on Global Detroit website with link for one year
- Company name listed in Tapestry program
- Four tickets to event

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recognize excellence

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come together

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Strengthen Michigan

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HOW TO SPONSOR

- Fill out the submission form found at linktr.ee/GlobalDetroit or at globaldetroitmi.org/annual-event.
- Checks should be made payable to Global Detroit.
- Please return the form along with your sponsorship payment to: *Global Detroit, ATTN: Ashleigh Stagg; 2050 15th St., Suite 312, Detroit, MI 48216.*
- Payment may also be submitted via PayPal at: globaldetroitmi.org/donate
- For questions or more information, contact: info@globaldetroitmi.org.

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WE APPRECIATE YOUR SUPPORT, THANK YOU!