



# EMPOWERING OUR GENERATION

Transforming the Congo and the African Continent

## Sponsorship Package

Join us in our mission to empower, inspire, and transform. Together, we can harness the potential of our generation to shape a better tomorrow for Congo, Africa, and the world.

#### ABOUT THE CONGOLESE STUDENT ASSOCIATION (CSA):

CSA provides a welcoming space for students from the Democratic Republic of Congo and the broader Congolese diaspora to connect, share experiences, and celebrate our rich cultural heritage. Through a variety of social, educational, and professional events, we strive to promote unity, diversity, and cross-cultural understanding on campus and beyond.

#### **ABOUT THE EVENT:**

Empowering our Generation 2024 is a 2-day conference dedicated to igniting change and progress within the Congolese and African communities. This transformative event brings together established Congolese professionals and current students, serving as a catalyst for empowerment, collaboration, and leadership development.

#### **DETAILS:**

Date: 5/3-4/24

Location: Western Michigan University Main Campus

#### WHAT TO EXPECT:

Participants can expect an engaging program featuring inspiring keynote speeches, insightful panel discussions, and interactive workshops. Our lineup of esteemed speakers includes established Congolese professionals from various industries, offering valuable insights, guidance, and mentorship to the next generation of leaders.

# Sponsorship Tiers

Thank you for your generosity and belief in the power of education, collaboration, and positive change.

PLATINUM \$5,000	<ul> <li>Public recognition during the conference</li> <li>Premier logo placement on all marketing materials</li> <li>Full-page ad in the agenda</li> <li>6 Invitations to the VIP dinner</li> <li>2 minute mic takeover at the Conference</li> </ul>
GOLD \$3,000	<ul> <li>Public recognition during the conference</li> <li>Logo placement on all marketing materials</li> <li>Half-page ad in the agenda</li> <li>4 invitations to the VIP dinner</li> </ul>
SILVER \$1,500	<ul> <li>Logo placement on all marketing materials</li> <li>Quarter-page ad in the agenda</li> <li>2 invitations to the VIP dinner</li> </ul>
BRONZE \$500	<ul> <li>Sponsor highlight on email promotions, promotional video</li> <li>1invitation to the VIP dinner</li> </ul>

### Registration Form

Thank you for partnering with us! **Contact Information** Role or Title Name Phone Number Email Address **Sponsorship Level Payment Method** Platinum \$5,000 Send Invoice Gold \$3,000 Pay by check Make check payable to: Congolese Student Association Silver \$1,500 Bronze \$500 Pay with credit or debit card

