

## TALES OF TWO WORLDS

CELEBRATING ARAB & ISLAMIC CULTURE

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## **ABOUT**

### AMERICAN ARAB INTELLECTUAL PROPERTY ASSOCIATION

The American-Arab Intellectual Property Association was established in the year 2021 in the United States Michigan State Grand Rapids City by Haitham Hashem Atiyah an international legal expert for intellectual property

### Meet our team



## **MISSION**



Our mission at the Arab American Intellectual Property Association is to create transformative experiences by spreading awareness and culture

Intellectual property among as many people as possible That celebrates the power of culture. We strive to connect Arab culture with other societies, and to foster an environment in which creative expression flourishes. By organizing exceptional cultural and scientific festivals and competitions, we aim to inspire, educate and ignite the passion for people's culture in people of all ages and backgrounds.

## **VISION**



We strive to develop the association and have a wide resonance

In all countries of the world, we will see this in the coming months

It will expand and be higher than it is now. We also have a vision in it

In 2030, we will have branches in all Arab countries and establish

The so-called invention of the Arab Union and the establishment of the Arab Ranking Center.

The vision of the association.

## CORE VALUES



#### **Excellence**

We strive for excellence in all aspects of our work, from the curation of artworks to the delivery of exceptional experiences for our audiences.

### Creativity

We embrace the power of creativity and celebrate artistic and scientific innovation, pushing boundaries and exploring new artistic frontiers.

### Inclusivity

We believe that art and people's culture should be accessible to all, and we actively promote inclusivity by creating diverse and welcoming spaces for artists and audiences.

#### Collaboration

We value collaboration to create great art. That's why we seek partnerships with artists, organizations, and sponsors for meaningful collaborations.

### **Community Engagement**

We are committed to engaging with our local community and promoting art as a catalyst for social change and cultural dialogue.

### **Impact**

We aim to make a lasting impact on the arts and cultural landscape, leaving a legacy that inspires future generations.

By staying true to our mission, vision, and core values, we aspire to make a significant contribution to the cultural fabric of our society and create a lasting legacy of creativity, inspiration, and cultural enrichment.

# GOALS FOR THE QUARTER

### 01.

. \*\*Cultural Awareness\*\*: To raise awareness about the rich and diverse cultural heritage of Arab and Islamic civilizations, including their history, art, music, literature, and traditions.

## 02.

\*\*Building Bridges\*\*: To facilitate intercultural dialogue and understanding by providing opportunities for the Grand Rapids community to interact with individuals from Arab and Islamic backgrounds.



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### 03.

\*\*Dispelling Stereotypes\*\*: To challenge stereotypes and misconceptions about Arab and Islamic cultures by providing accurate and authentic information.

## 04.

\*\*Celebration of Common
Values\*\*: To highlight the
shared values and principles
that connect Arab and Islamic
civilizations with the broader
Grand Rapids community,
such as family, community,
and hospitality.

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## BUDGET PROPOSAL



Expense Category	Amount (\$)	
Venue Rental	\$3,000	
Artist and musical band Fees	\$7,000	
Marketing and Promotion	\$2,000	
Logistics and Production	\$1,000	
Staff Wages	\$1,000	
Miscellaneous Expenses	\$3,000	
Total Budget	\$17,000	

#### Note:

Total budget: The total estimated budget for Arab and Islamic culture, including all categories of expenses mentioned above. This number represents the total funding required to organize and implement a successful and impactful event.

## SPONSORS PACKAGES



Category	Platinum \$5000	gold \$3000	Silver \$1000	Bronze \$500 or less
Exhibit Space				
Speaking Opportunity				
VIP Tickets				
Reserved Seating				
Social media				
T-Shirt logo				
Logo Placement				

## **FUTURE CONTENT**

WE BELIEVE THAT THE ARAB AND ISLAMIC CULTURE FESTIVAL HAS TREMENDOUS POTENTIAL FOR GROWTH AND EXPANSION IN THE FUTURE. IN THE COMING YEARS, WE PLAN TO COOPERATE WITH FAMOUS ARTISTS AND INTERNATIONAL TEAMS, INTRODUCE NEW INTERACTIVE ELEMENTS, AND EXTEND THE DURATION OF THE EXHIBITION. THROUGH INCREASED COMMUNITY ENGAGEMENT AND SPONSOR SUPPORT, WE AIM TO MAKE THIS EVENT A DISTINCTIVE FEATURE OF THE LOCAL CULTURAL SCENE.













## CONTACT US FOR INQUIRIES



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