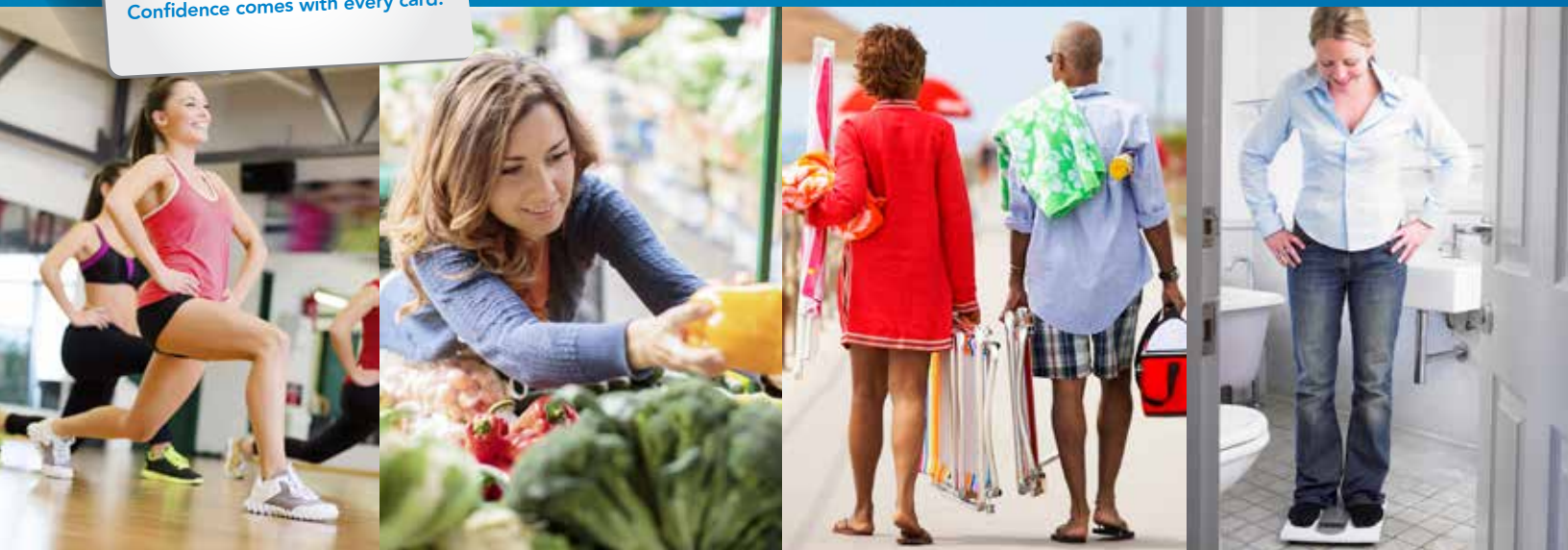


Save money and live healthier with Blue365®



Blue Cross
Blue Shield
Blue Care Network
of Michigan

Confidence comes with every card.®



Membership has its benefits

Blue Cross Blue Shield of Michigan and Blue Care Network members can score big savings on a variety of healthy products and services from businesses in Michigan and across the United States.

We've got plenty of deals to keep you and your family healthy.

Member discounts with Blue365 offers exclusive deals on things like:

- **Fitness and wellness:** Health magazines, fitness gear and gym memberships
- **Healthy eating:** Cookbooks, cooking classes and weight-loss programs
- **Lifestyle:** Travel and recreation
- **Personal care:** Lasik and eye care services, dental care and hearing aids

Cash in on discounts

Start saving today! Show your Blue Cross or Blue Care Network ID card at participating local retailers or use an offer code online to take advantage of these savings. You can view all savings in one place through your member account at **bcbsm.com**.



Blue Cross
Blue Shield
Blue Care Network
of Michigan

Blue365®

Because health is a big deal™

Member discounts with Blue365

Take advantage of discounts from the businesses listed below and many more. For a full list of discount offers, log in or register at bcbsm.com and click *Member Discounts with Blue365®* on the right side of your home page.



Get monthly updates and details about new offers delivered directly to your email inbox. Just log in at bcbsm.com and opt-in to receive emails through *Paperless Options* under *Account Settings*.

You can conveniently access discounts from any device — anytime, anywhere.



**Blue Cross
Blue Shield
Blue Care Network**
of Michigan

Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

Program information valid as of July 2016.

The Blue365 program is brought to you by the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and Blue Shield plans. Blue365 offers access to savings on items that members may purchase directly from independent vendors, which are different from items that are covered under health care plan policies with Blue Cross Blue Shield of Michigan or Blue Care Network, its contracts with Medicare or any other applicable federal health care program. Neither Blue Cross Blue Shield of Michigan, Blue Care Network nor the Blue Cross and Blue Shield Association recommends, endorses, warrants or guarantees any specific vendor or item.